

FALL 2018
CITYLAB
LAUNCH
EVENT

THE CARROLL MANSION
800 E Lombard, Baltimore 21202

NEW DESIGN FOR BALTIMORE

A happy hour and business networking event with urban lifestyle designers, makers, artisans, and entrepreneurs

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THURSDAY
AUGUST 23
5-7 PM

The All-American Room
Maryland Style

Featuring

1429 mfg

Beachley Furniture

Niermann-Weeks

Vicco Von Voss

Victoria Larson Textiles

FALL 2018 CITYLAB LAUNCH AT THE CARROLL MANSION

CityLab is an urban platform fostering business innovation for social impact in Baltimore and other cities. CityLab introduces students to innovative leaders who are reinventing cities for the 21st century.

Baltimore CityLab 2018 highlights the materials design and production industry.

The Baltimore CityLab Launch event brings together Maryland companies to create a "Classic American Room -- Maryland Style" in the Carroll Mansion to demonstrate how locally-made contemporary urban lifestyle products can transform spaces that have become invisible with age.

The buildout of more than 25,000 new and rehabbed home, office, leisure, and entertainment units, from Perkins-Oldtown, Johnston Square, and Eager Park to Port Covington, Harbor Point, and Eastwood, creates a welcome window of opportunity to transform places, but it also offers people, communities, and businesses the economic opportunity to transform themselves.

- Who will supply all the material necessities and amenities going into these spaces?
- What is the new technology integration potential in this product market?
- How is Baltimore's materials business ecosystem geared up to meet demand?
- What gears are missing or faulty?
- How can we fix them?
- What types of products can be made in Baltimore?
- What is the scaling potential?
- What is the job and wealth creation potential?
- What is the capital investment required?
- What is the workforce investment required?
- What are the points of connection between local materials production and local product demand?
- How can the Carroll Mansion be reinvented and repurposed as a showroom and distribution hub for the Baltimore market?
- How can the Carroll Mansion and similar historic, undervalued properties be reinvented and repurposed to grow and scale the materials design and production industry?

BALTIMORE SMART MATERIALS BUSINESS ECOSYSTEM

