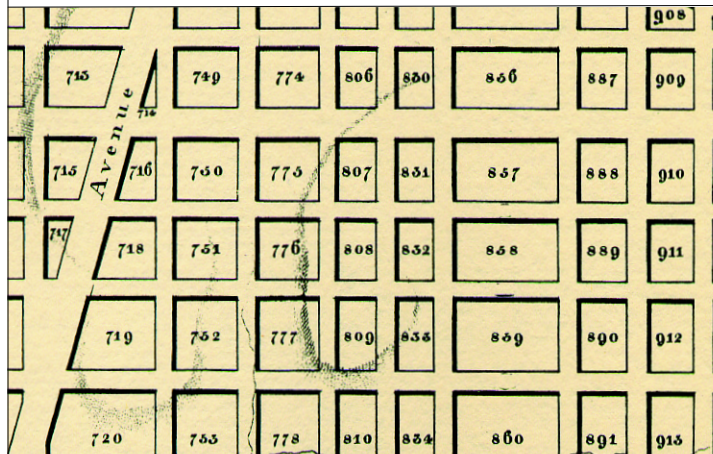


TECHNOLOGY,
SMART GROWTH,
and the
FUTURE FORM
of the
BALTIMORE REGION



THURSDAY, APRIL 29, 2004 9:30 AM – 4:30 PM
THE JOHNS HOPKINS UNIVERSITY DOWNTOWN CENTER
BALTIMORE, MARYLAND

In the Baltimore region and worldwide, strong social and economic trends facilitated by changing technology—of both economic activity and civil infrastructure—are shaping patterns of human settlement. These trends challenge the viability of older urban places and the environmental quality of areas attracting new development.

In the face of these trends, “smart growth” strategies and other public policy initiatives intended to preserve older landscapes, encourage more intensive activity in already-developed areas, and revitalize central cities and inner-ring suburban areas must confront particular challenges.

The symposium’s goals are twofold:

- to improve our understanding of these trends, technology’s influence, and the implications for the Baltimore region, and
- to consider how judicious investments in advancing the region’s technology base and managed development policies together may achieve desirable and sustainable patterns for our future metropolitan development.

Discussion Leaders

ARMANDO CARBONELL ~ SENIOR FELLOW AND CO-CHAIRMAN, DEPARTMENT OF PLANNING AND DEVELOPMENT, LINCOLN INSTITUTE OF LAND POLICY

GERRIT KNAAP ~ DIRECTOR, NATIONAL CENTER FOR SMART GROWTH RESEARCH AND EDUCATION, UNIVERSITY OF MARYLAND

ANDREW C. LEMER ~ PRESIDENT, THE MATRIX GROUP, LLC

DOUGLAS MCCOACH AIA ~ VP & DIRECTOR, APPLIED TECHNOLOGY GROUP, RTKL ASSOCIATES INC.

MARSHA SCHACHTEL ~ SENIOR FELLOW, JOHNS HOPKINS UNIVERSITY INSTITUTE FOR POLICY STUDIES

BILL STRUEVER ~ PRESIDENT AND CEO, STRUEVER BROS. ECCLES & ROUSE

(partial list)

MICHAEL JOROFF ~ MIT SCHOOL OF ARCHITECTURE AND URBAN PLANNING: *Technology and the Form of Business, Cities, and Regions*

How physical environment and cyberspace are converging by embedding knowledge and social connectivity into the workplace and community. Joroff heads a team advising the city government of Seoul, Korea on development of the “Digital Media City,” a new-town business incubator. He lectures frequently around the world and has co-authored such publications as *Excellence by Design: Transforming Work and the Workplace* and *The Agile Workplace*.

ROBERT STACEY ~ EXECUTIVE DIRECTOR

1000 FRIENDS OF OREGON: *Creating a Smart Region in a Technological Society*

How Portland, Oregon, has defined smart growth and implemented policies to apply the principles that place matters, and central place matters most. Previously chief of staff to Congressman Earl Blumenauer (Dem, OR), executive director of policy and planning for Tri-Met, the regional transit agency serving metropolitan Portland, and growth management policy advisor to former Oregon Governor Barbara Roberts, Stacey has been deeply involved in crafting and implementing groundbreaking public policy initiatives for the Portland region and the state.

DAVID GOLDBERG ~ COMMUNICATIONS DIRECTOR

SMART GROWTH AMERICA: *Technology and Smart Growth: Tension and Resolution*

How technology influences and smart growth initiatives are coming together to shape the Atlanta region, one of the nation’s fastest growing metropolitan areas. A journalist and three-time Pulitzer Prize nominee who spent more than a decade reporting on urbanization and growth issues for *The Atlanta Journal-Constitution*, Goldberg was recognized by the Georgia legislature for helping to focus public attention on these issues and shaping the public agenda for the Atlanta region’s future.

8:30-9:30 AM REGISTRATION & LIGHT REFRESHMENTS

9:30-9:45 AM OPENING REMARKS

Andrew C. Lemer, President, LAI-Baltimore

9:45-11:45 AM THEME PRESENTATIONS

Michael Joroff, MIT

Robert Stacey, 1000 Friends of Oregon

11:45-12:30 PM LUNCH

12:30-1:30 PM OVERVIEW PRESENTATION

David Goldberg, SmartGrowth America

1:30-1:45 PM BREAK

1:45-2:30 PM REGIONAL ROUNDTABLES

(topics may change)

- Political and regulatory issues and responses, with respect to land use
- Urban design, planning issues and responses
- Implications for employment, workforce, housing, and neighborhoods
- Implications for education, social equity, and community

2:30-2:45 PM BREAK & LIGHT REFRESHMENTS

2:45-4:15 PM PANEL ON FUTURE FORM OF THE

BALTIMORE REGION

Featured Speakers and Discussion Leaders

4:15-4:30 PM CLOSING REMARKS

Andrew C. Lemer, President, LAI-Baltimore

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LOCATION

The symposium will be held at The Johns Hopkins University Downtown Center, 10 N. Charles Street, at the corner of Charles and Fayette Streets.



ACCESS BY TRANSIT

Light rail: 3 blocks west on Howard St., University Center station; service to BWI Airport, Amtrak

Metro: one block south, Charles Center Station

Bus: major service on Charles and Fayette Streets

MARC rail: Camden Station, approximately 20-minute walk southwest; service to DC

PARKING

Down Under Garage 100 W. Fayette,

immediately north of the Downtown Center

Two Charles Center underground at Charles Plaza
(no vans)

FEE

A registration fee of \$95, payable in advance, covers lunch and other refreshments.

REGISTRATION

Advance registration and payment are required and must be received by April 23, 2004. Registration will be confirmed by email or telephone.

The symposium is open to all, but attendance is limited. There will be no tickets. Name tags for registrants will be available at the Center.

MAKE CHECKS PAYABLE TO

LAI-Baltimore

SEND attendee's name, affiliation, postal address, email address, and check to:

T&SG Symposium

c/o AIABaltimore

11 1/2 West Chase Street

Baltimore, MD 21201