

Hollins Market

A Centerpiece for Community



The Historic Hollins Public Market District

Community

- Gathering Place- thousands of residents came to the Market every week to do their shopping
- Commerce – members of the community rented the stalls
- Recreation – the second floor of the Head Building provided space for the community recreate

Nourishment

- Farmers – brought fresh produce to the community
- Local Merchants – brought fish, meat, bread, pastries, etc
- Good Affordable Food – because of low overhead the food was affordable

Hollins Market – the Present



A Slow Death

- Crime – the Market became a haven for drug dealers scaring away patrons and vendors
- Loss of Vendors – with a loss of patronage vendors could not make a living and began to close up shop or in some cases retired because of age and were not replaced
- Advent of Fast Processed Food – it became easier for vendors to move into food service rather than healthy food service.

Personification of Societal Ills

- The demise of the Markets reflect Baltimore's current ills and the changes in shopping habits of the boomer generation.
- Bulk purchases, speed and efficiency as part of the shopping experience
- Easy access
- Junk food
- Etc etc etc



BUT THERE IS HOPE

THE MILLENNIALS

Hollins Market – the Future



IT'S NOT JUST THE
MARKET

IT'S THE WHOLE RETAIL STRIP

BALTIMORE, HOLLINS,
ARLINGTON AND CARROLTON

Southwest Partnership Approach

- Champions
 - We need more
- Vision
 - We need buy in from City and State Government
- Residential
 - We need more flexibility with the zoning code
- Pedestrian friendly
 - A constant struggle
- Easy access Parking
 - No Vision – No Parking
- Clean and Safe
 - We are actually winning this battle
- Destination Points
 - We need creative thinkers and producers

HURRAH FOR WAR HORSE CDC



THE FORD BUILDING

70 UNITS OF ARTIST
HOUSING?

YWCA 1 N Carey Street



THE OLD YWCA

60 UNITS ASSOCIATED WITH
UNIVERSITY OF MARYLAND?

1500 W Baltimore Street



1500 W BALTIMORE
STREET

MAKER HOUSING? AVANT
GARDE THEATER?

1200 HOLLINS DEMOLITION – 60 UNITS NEW CONSTRUCTION RESIDENTIAL/COMMERCIAL



1100 W BALTIMORE – DEMOLITION AND 30 UNITS OF RESIDENTIAL



Anchors For Growth

- This stretch of land between Schroeder Street and Mount Street and Fayette Street to Hollins Street connects University of Maryland Complexes with Bon Secour Hospital.
- The Anchors have begun to seriously think about what a vibrant street scape would mean for their insitutions.

Revitalizing the Market

- Needs to be a partnership between the Public Markets, the City of Baltimore, a private developer and the community.
- Will require New Market Tax Credits, Historic Tax Credits, Community Development Bonds and a State General Obligation Bond.
- The old rec area needs to be a gathering place for social functions.
- The Streetscape around the Market needs to be reconfigured.
- Hollins Street needs to be reopened at James McHenry School.
- The area needs a parking garage.