







Reinvestment Fund

Dana Johnson, Managing Director | May 2017

About Reinvestment Fund

- A certified Community Development Financial Institution (CDFI) - a specialized financial institution that works in markets that are underserved by traditional financial institutions.
- Certified by the US Treasury Department assessed for our mission, financing activity and accountability.
- CDFI certification is a requirement for accessing financial and technical award assistance from the US Treasury's CDFI Fund.



About Reinvestment Fund

\$1.9 billion in community investments

\$950 million of capital under management

850 individual & institutional investors







Capital at the Point of Impact

Reinvestment Fund is a catalyst for change in low-income communities.

We integrate data, policy and strategic investments to improve the quality of life in low-income neighborhoods.

Using analytical and financial tools, we bring high-quality grocery stores, affordable housing, schools and health centers to the communities that need better access.

These anchor projects help attract investment over the long term and help families lead healthier, more productive lives.





Lending & Investing

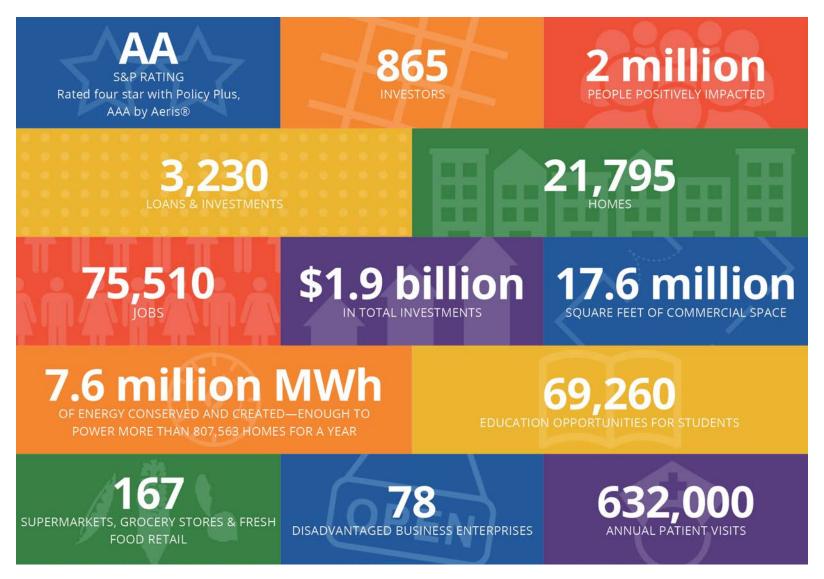
We finance a variety of projects and activities including:

- Food Access
 - Grocery retail
 - Distribution centers
 - Value chain businesses
- Health Care
 - Community health centers
- Education
 - Charter schools
 - Early childhood education centers
- Housing
 - Single-family homes
 - Multi-family homes
 - Vulnerable populations





Our Impact in Numbers

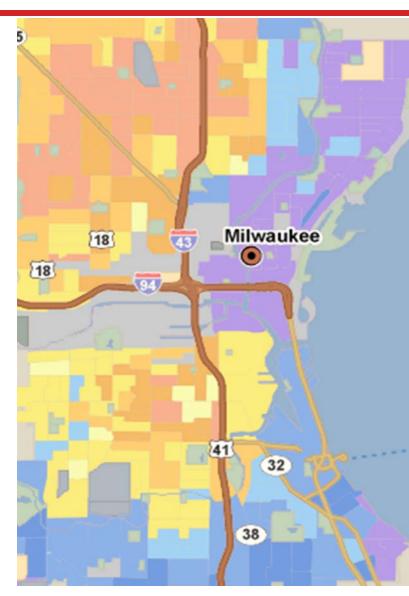




Policy Solutions

A division of Reinvestment Fund that combines rigorous data analysis with a distinctive ability to help clients think spatially.

- Real Estate Market Analysis
 - Market Value Analysis (MVA)
 - Limited Supermarket Access (LSA)
 - Commercial corridors analysis
 - Foreclosure analysis and prevention strategies
- Program & Social Impact Assessment
 - Estimating Childcare Access, LSA,
 School Lunch Analysis,
 Grantmaker Advisory

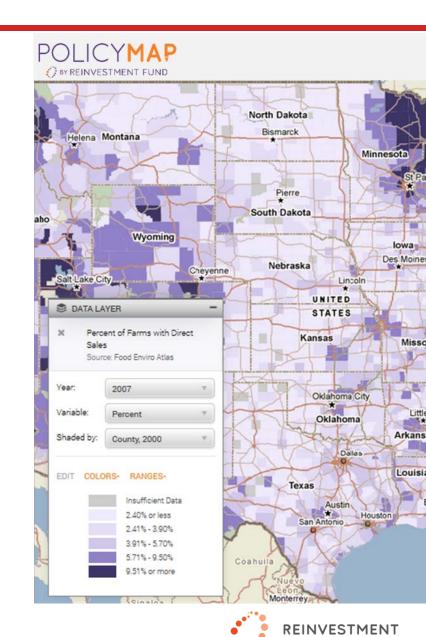




PolicyMap

Reinvestment Fund's PolicyMap enables government, commercial, non-profit and academic institutions to access data about communities and markets across the US.

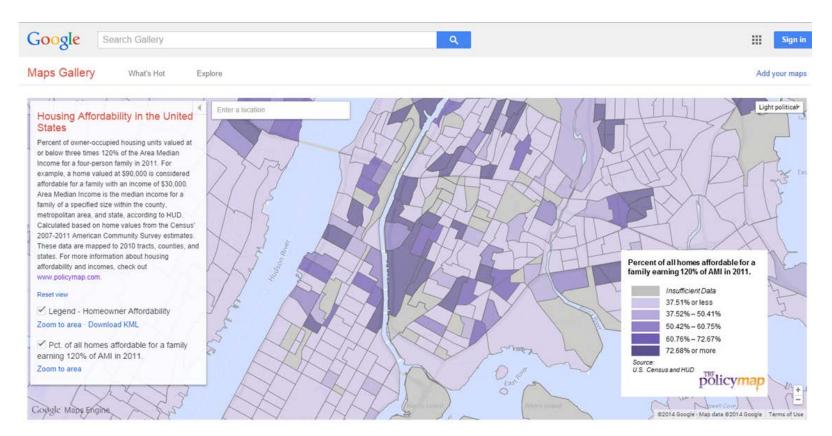
- National data mapping and analysis tool
- Easy, online access to data and analytical tools in a sophisticated yet user-friendly web platform
- Over 37,000 data indicators as well as proprietary Reinvestment Fund analytics, with frequent additions
- CNET award winner for best of location-based services Web 2.0 products



PolicyMap in Numbers

- 37,000 data indicators
- 38,000 users
- 769 subscriptions
- 38 site licenses

- 14 data API
- 21 custom developments
- 30 widgets





PolicyMap: Diverse Customer Network









































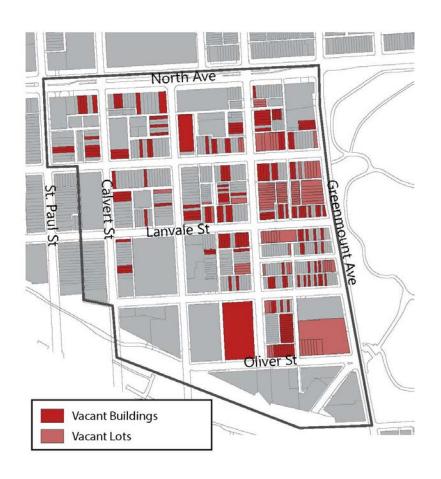
Maryland Investments to Date: >\$160 million





TRF Development Partners

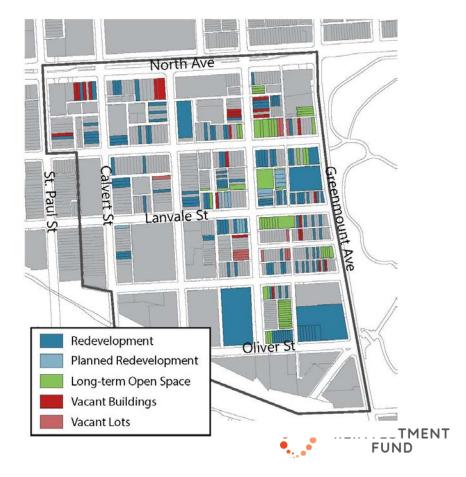
- Greenmount West 2009
- Vacant Building 175
- Vacant Lots97
- Total Vacant 272



Greenmount West 2016

Vacant Building 12
Vacant Lots 25

Total Vacant 37



TRF Development Partners

Oliver/Middle East 2009

Vacant Building 268

Vacant Lots 213

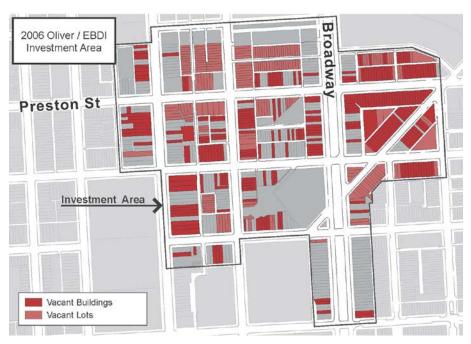
Total Vacant 481

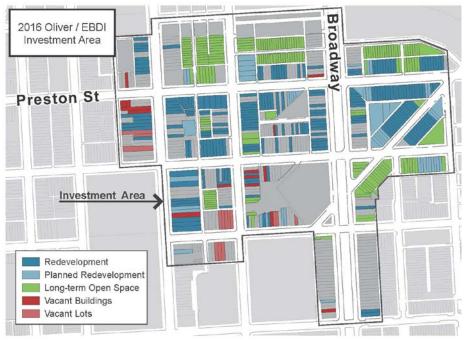
Oliver/Middle East 2016

Vacant Building 14

Vacant Lots 16

Total Vacant 30







Current Initiatives

Local

- Baltimore Energy Initiative
- MD Food Financing
- Creative Placemaking
- Central Baltimore Future Fund

National

- BGP
- Invest Health
- Bond issuance
- Refresh
- ATL expansion





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