



Opportunity Collaborative

For a Greater Baltimore Region.

*Lamda Alpha Presentation
March 19, 2014*



Opportunity Collaborative Overview

The Opportunity Collaborative

- Regional Planning Effort
- 25+ Consortium Members
- Values based on Livability Principles
- Funded by \$3.5M federal grant
- Government, nonprofits and community working together



Our Values

The Livability Principles

1. Provide more transportation choices
2. Promote equitable affordable housing
3. Enhance economic competitiveness
4. Support existing communities
5. Coordinate policies and leverage investments
6. Value communities and neighborhoods
- 7. Protect the Chesapeake Bay***

What We're Doing

Developing a common vision for...



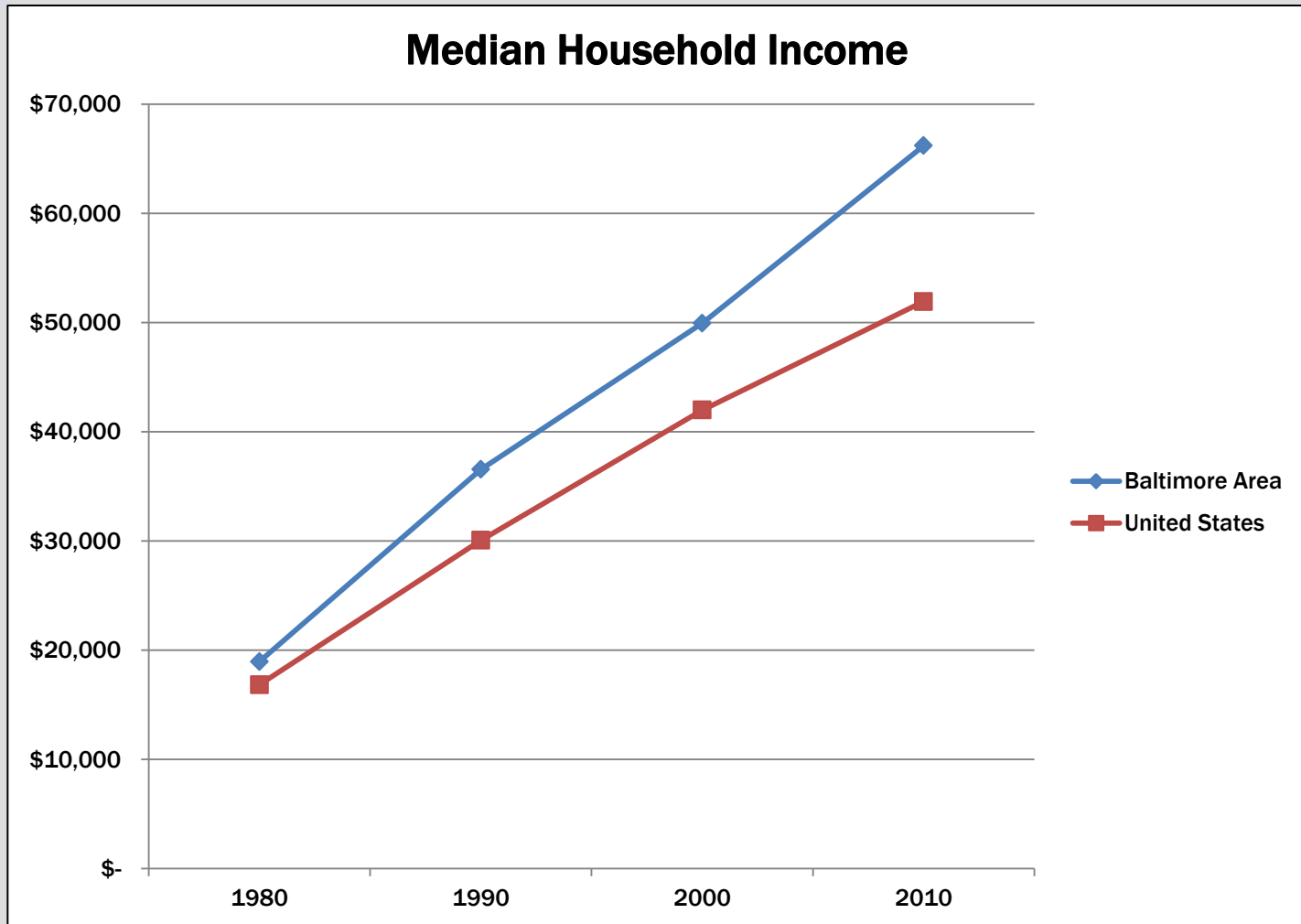
and a greater Baltimore Region.



Why is This Important?

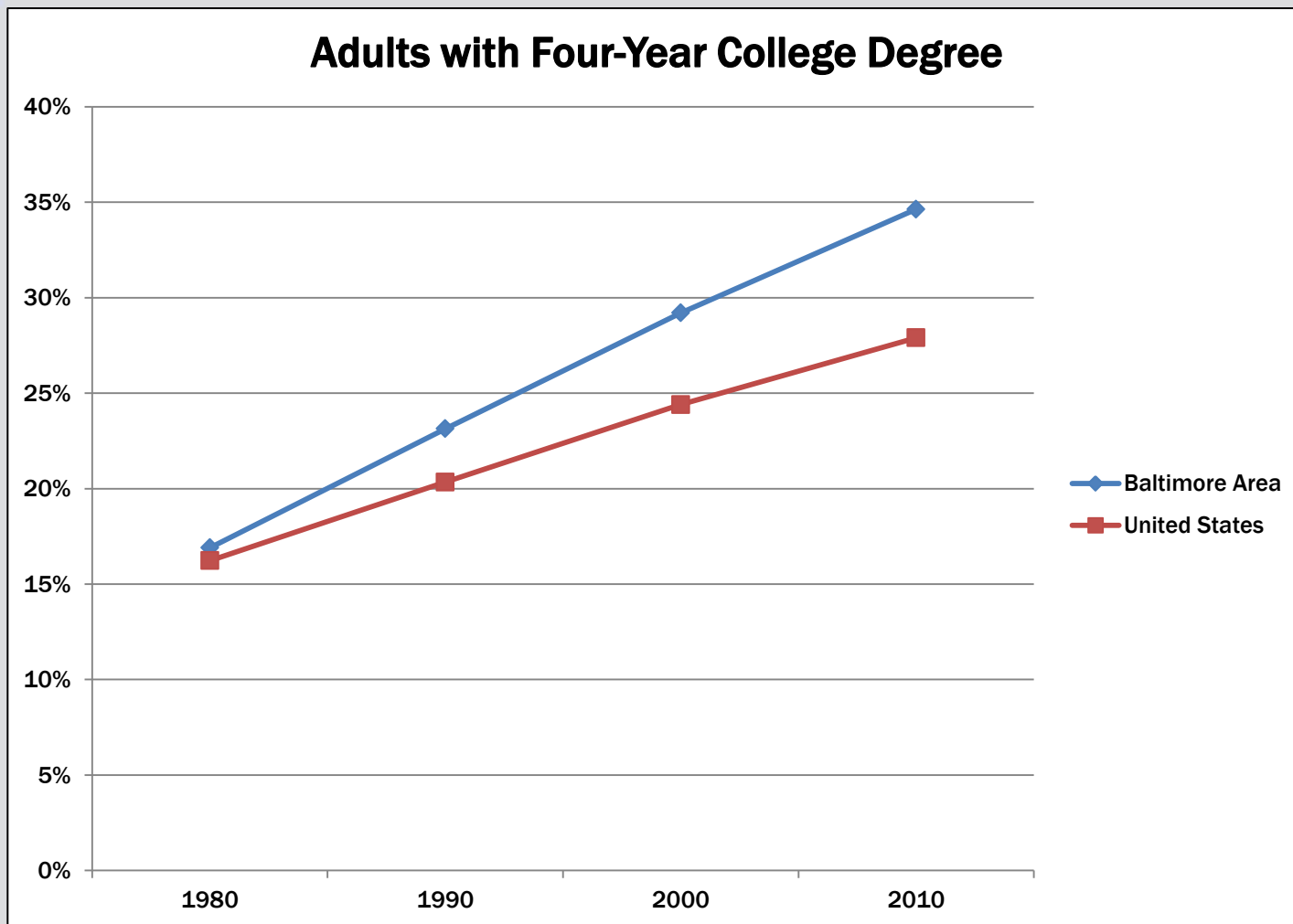
The Baltimore region has tremendous resources – but not everyone has the same access to the opportunities that are available.

Prosperous Metro Area



Source: U.S. Census Bureau

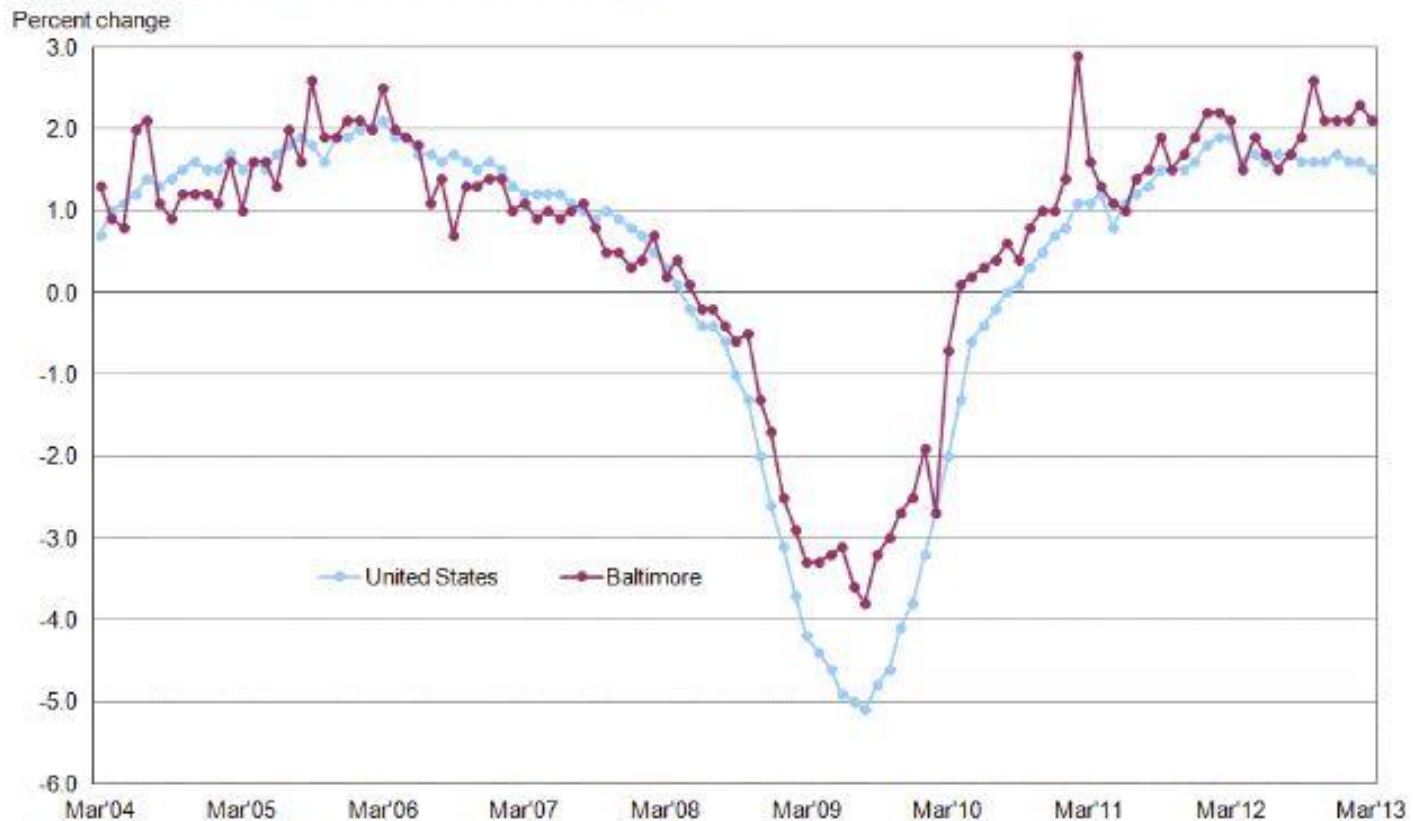
Well-Educated Metro Area



Source: U.S. Census Bureau

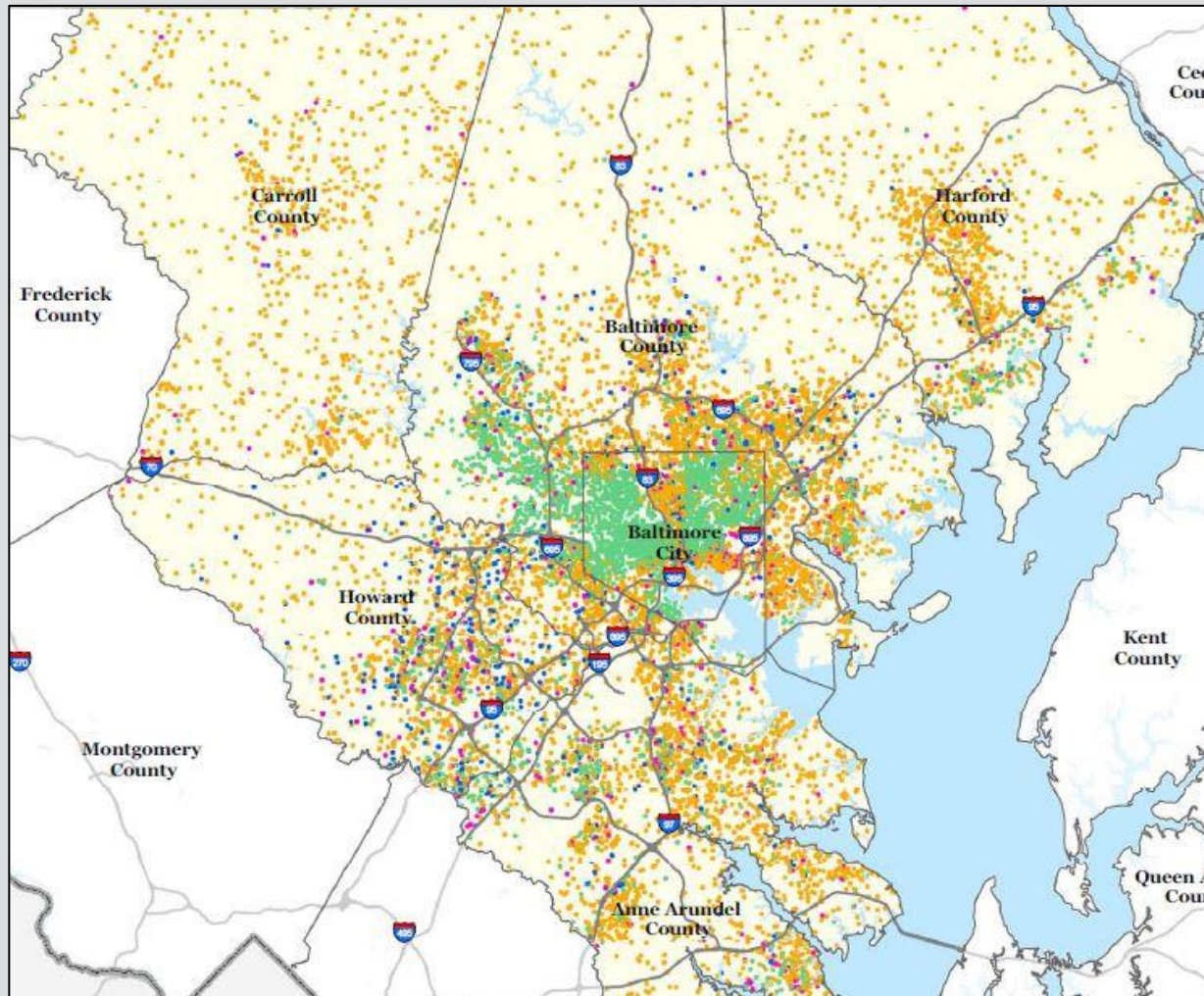
Stronger Job Growth

Chart 1. Total nonfarm employment, over-the-year percent change in the United States and the Baltimore metropolitan area, March 2004-March 2013

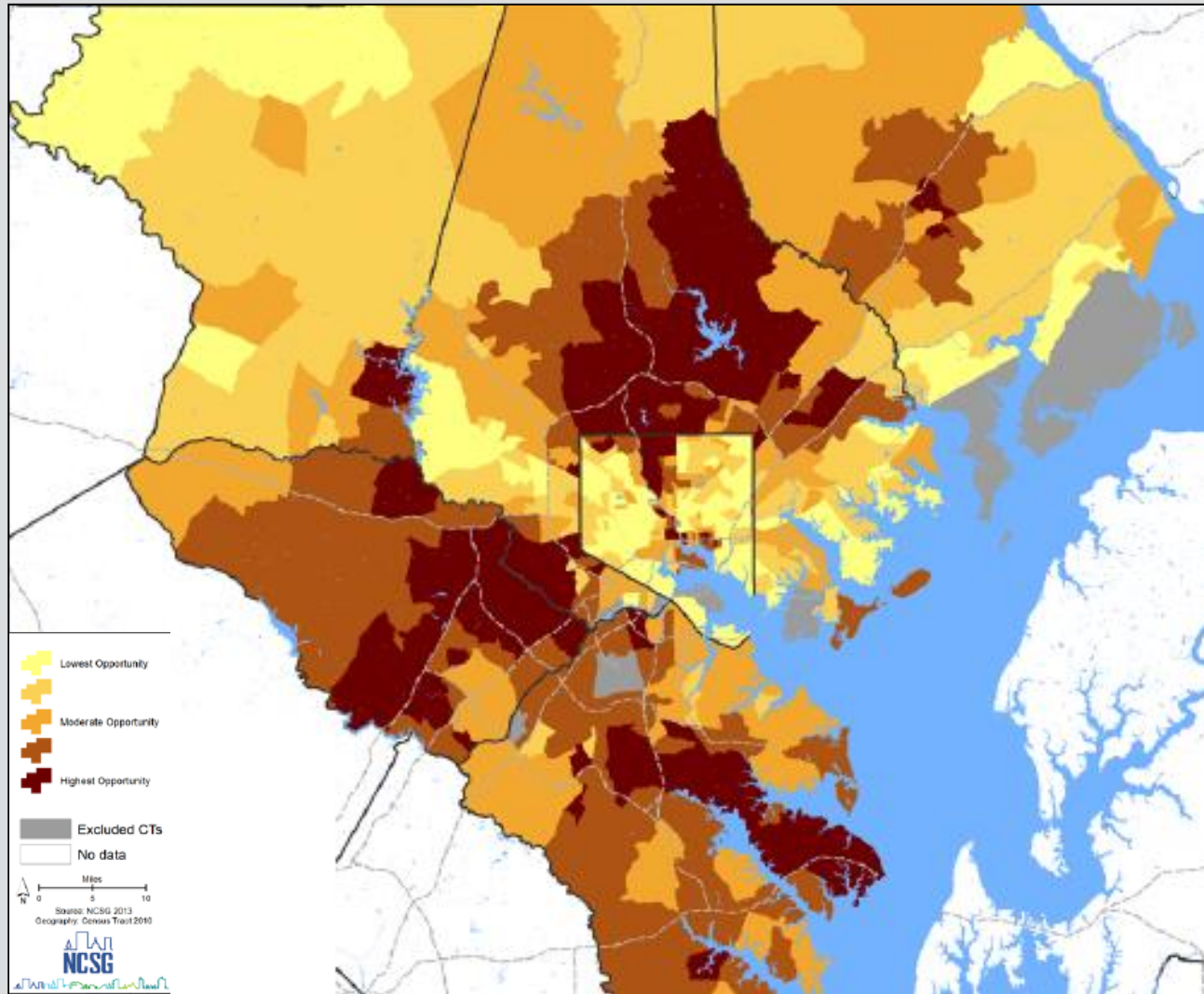


Source: U.S. Bureau of Labor Statistics.

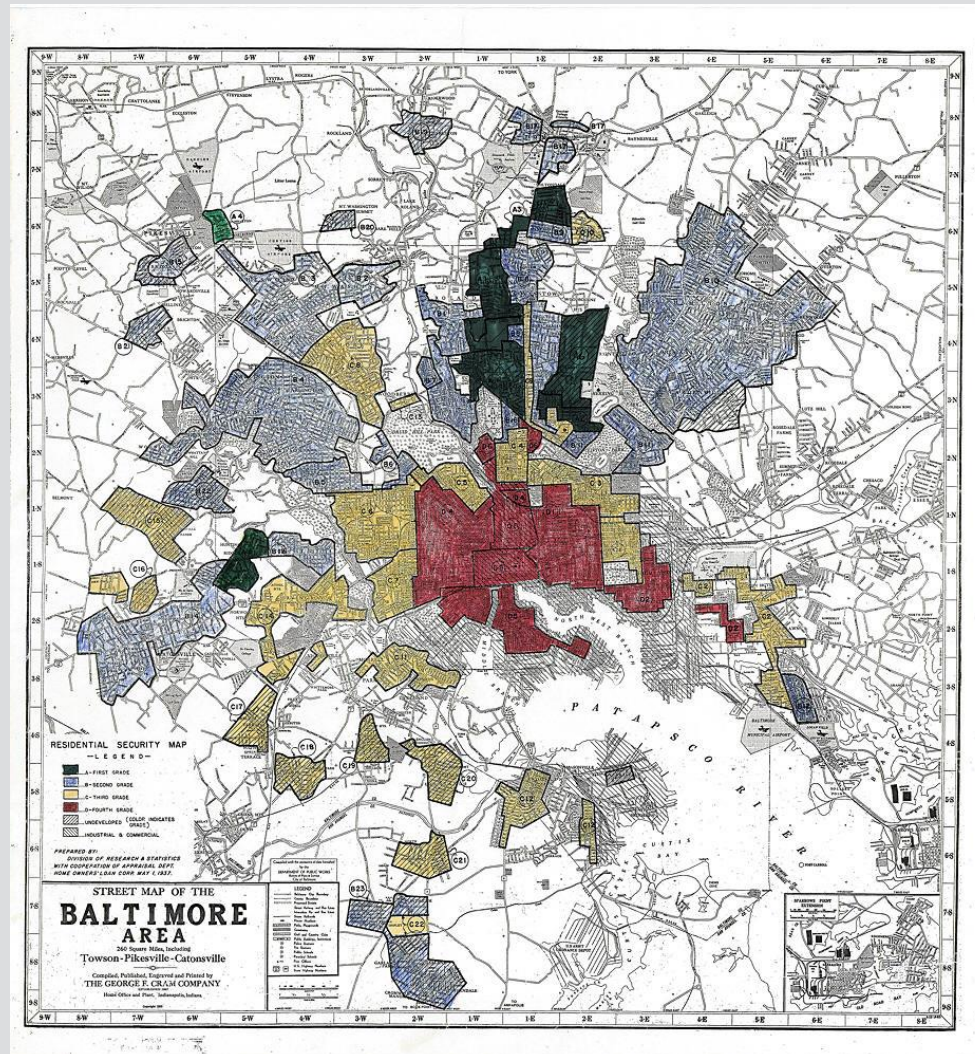
Racial & Geographic Lines



Overall Opportunity Map



Home Owners Loan Corp. Map, 1937





// Housing

Market Assessment

1. Demographic data
2. Multifamily housing stock
3. Accessible housing units
4. Employment data
5. Multifamily rental supply
6. Affordability/Penetration
7. For sale analysis
8. Affordable housing options
9. Mapping



Fair Housing Equity Assessment

Components

1. Background
2. Segregation/Integration
3. RCAP/ECAP
4. Disparities in Access
5. Fair Housing Infrastructure
6. Physical Infrastructure
7. Strategies/Action Plan

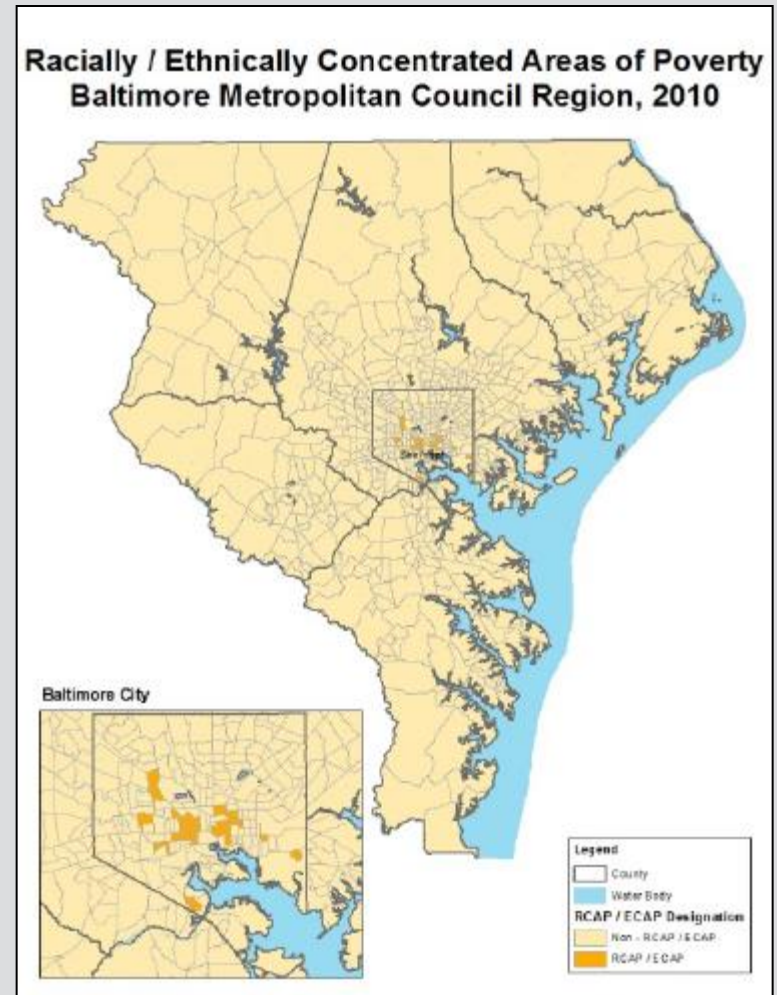


RCAP/ECAP

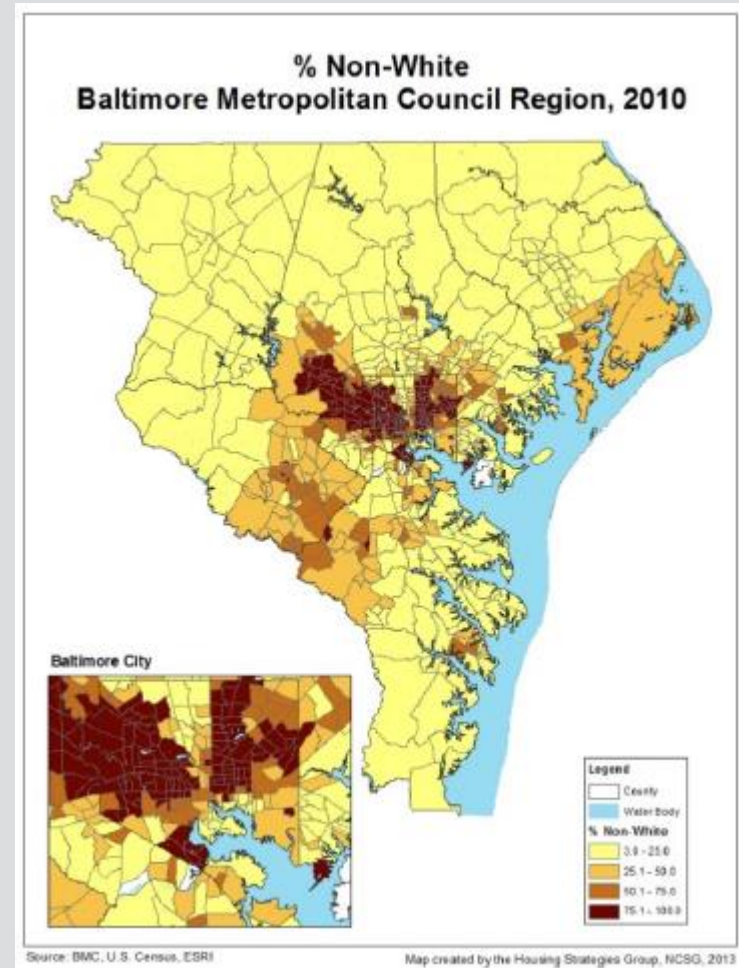
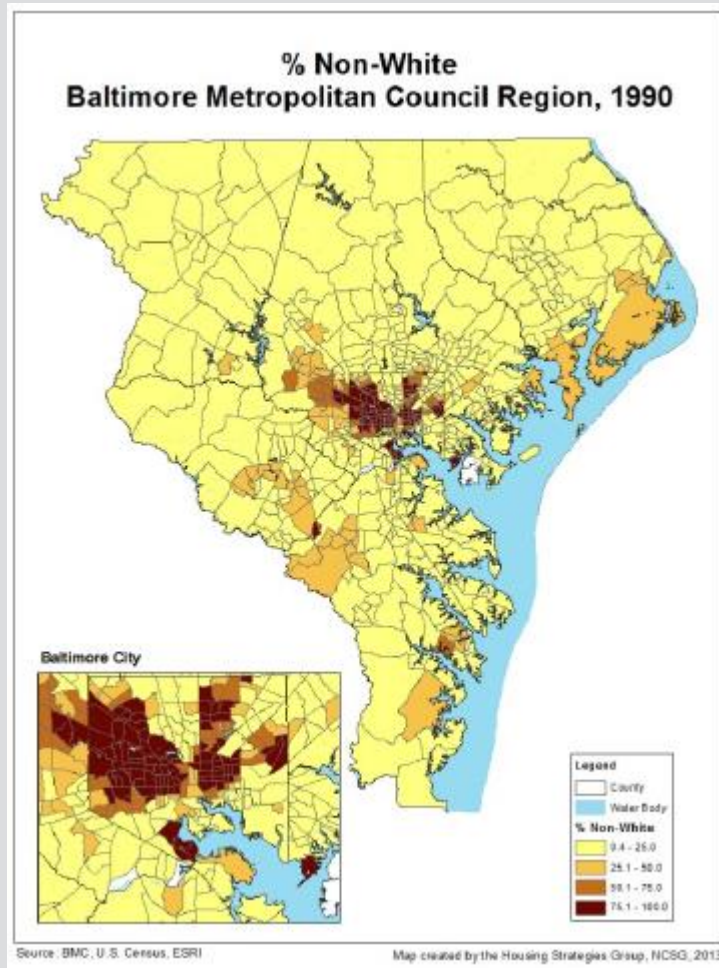
1. Racial/Ethnic minorities are the majority population.
2. Poverty is 3 x's the regional average.

RCAP/ECAP Decline

- 2000: 42
- 2010: 26



Regional Diversification



Workforce Development

Local Partners

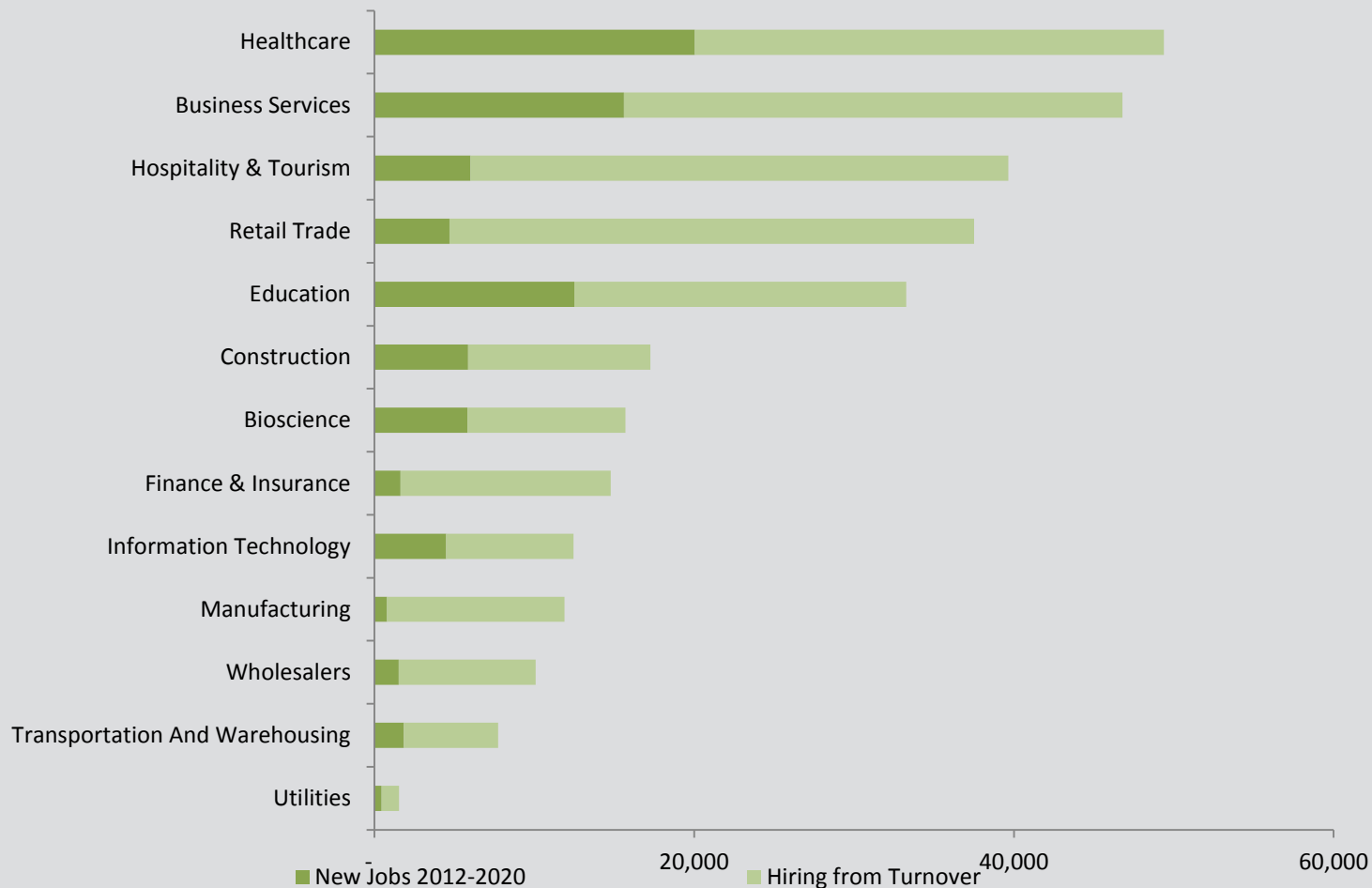
- Anne Arundel Workforce Development Board
- Mayor's Office of Employment Development
- Baltimore County Division of Workforce Development
- Mid-Maryland Workforce Development Board
- Susquehanna Workforce Network, Inc.

About the Pipeline Study

- 13 Industries
- BMC Jurisdictions
- Employment Projections
 - New Hires
 - Turnover
- Training Capacity
- Projects to 2020



Regional Hiring Forecast



Summary of Findings

- 100,000 new jobs by 2020
- Education dependent economy
- Training translates to employment



39 Career Pathways Occupations

Baltimore Regional Talent Development Pipeline Study

Healthcare

1. Medical Assistants
2. Medical Records and Health Information Technicians
3. Pharmacy Technicians
4. Surgical Technologists
5. Radiologic Technologists and Technicians
6. Medical and Clinical Laboratory Technicians
7. Licensed Practical and Licensed Vocational Nurses
8. Emergency Medical Technicians and Paramedics
9. Registered Nurses
10. Respiratory Therapists
11. Dental Hygienists

Construction

1. Electricians
2. Plumbers, Pipefitters, and Steamfitters
3. Carpenters
4. Operating Engineers and Other Construction Equipment Operators
5. Highway Maintenance Workers
6. Brickmasons and Blockmasons
7. Glaziers
8. Elevator Installers and Repairers
9. Heating, Air Conditioning, and Refrigeration Mechanics and Installers

IT / Cybersecurity

1. Computer Support Specialists*
2. Computer Systems Analysts*
3. Network and Computer Systems Administrators
4. Information Security Analysts, Web Developers, and Computer Network Architects

Transportation & Logistics

1. Industrial Truck and Tractor Operators
2. Heavy and Tractor-Trailer Truck Drivers
3. Cargo and Freight Agents
4. Dispatchers
5. Bus and Truck Mechanics and Diesel Engine Specialists

Business Services

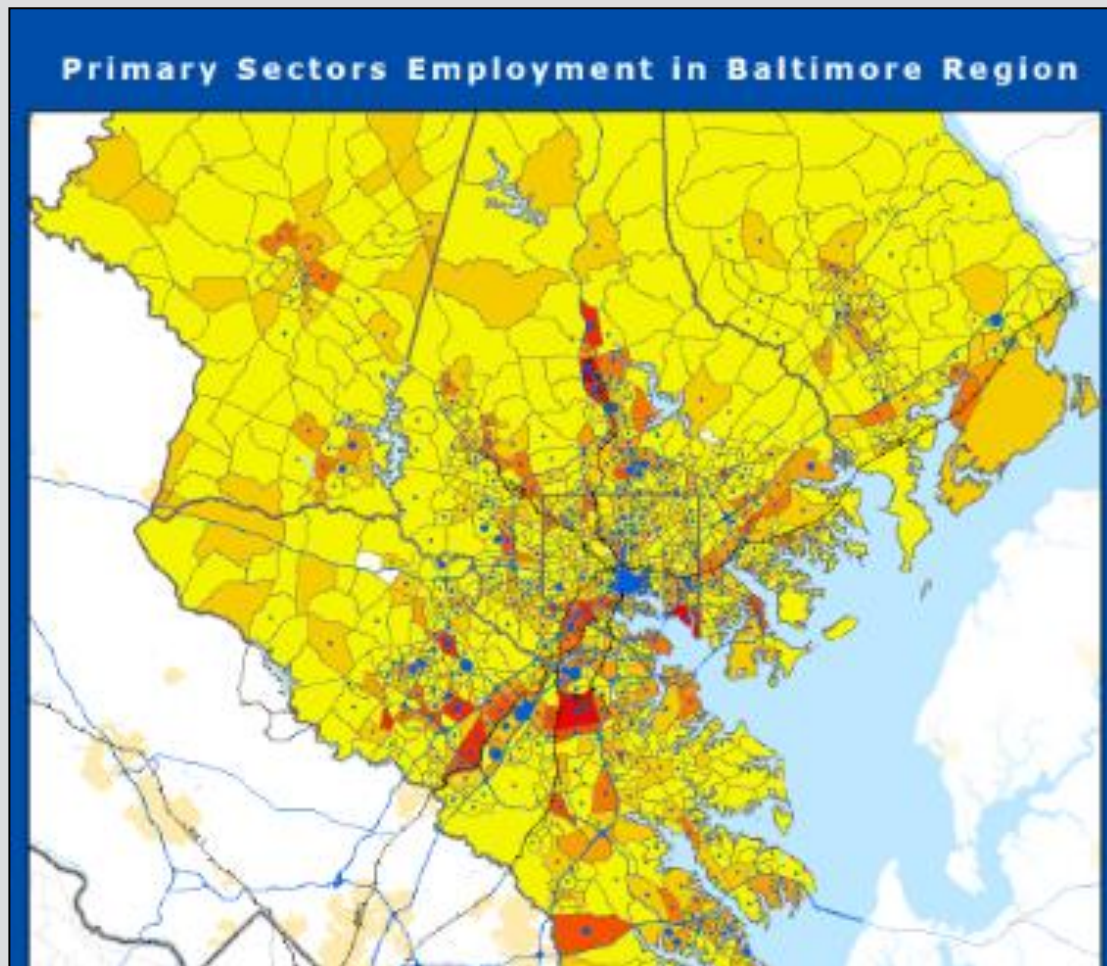
1. Tax Preparers
2. Human Resources Assistants
3. Hazardous Materials Removal Workers
4. Environmental Science and Protection Technicians, Including Health
5. Civil Engineering Technicians*
6. Electrical and Electronics Engineering Technicians*
7. Mechanical Engineering Technicians
8. Other Engineering Technicians
9. Architectural and Civil Drafters
10. Mechanical Drafters*

*Note: Also a top manufacturing occupation

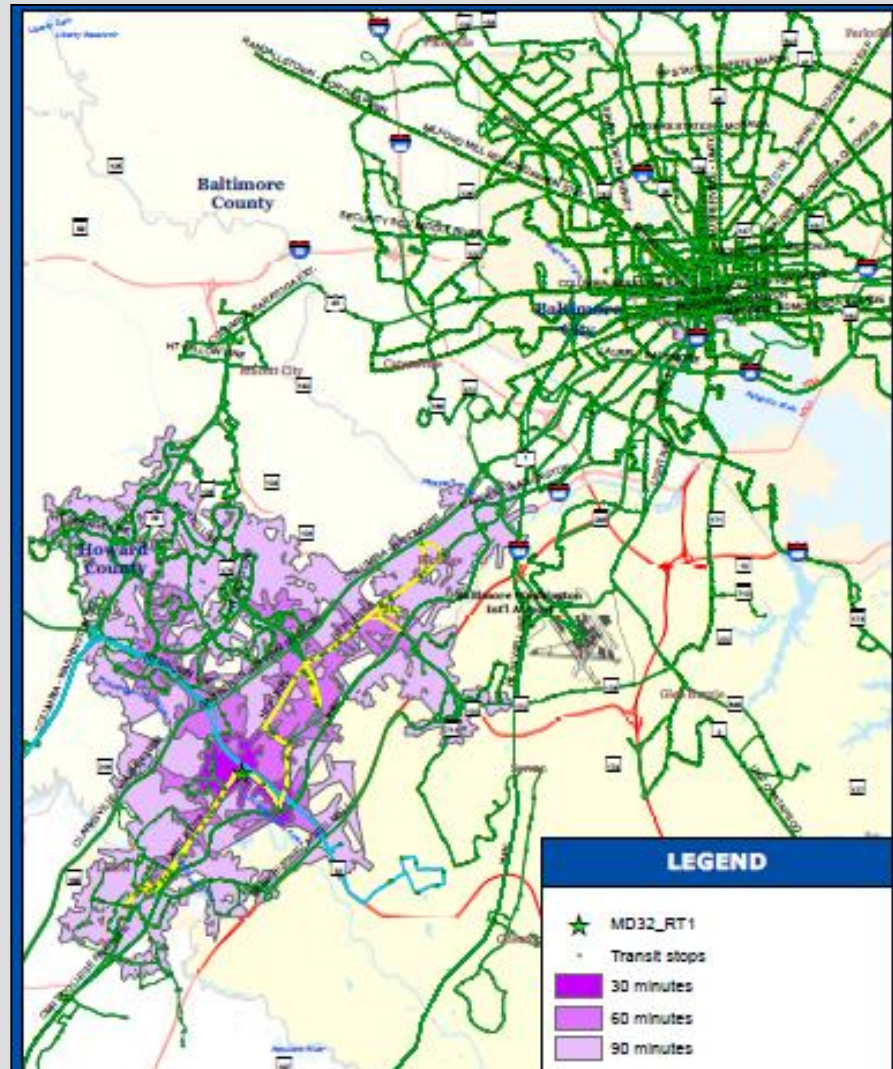
Uses & Outcomes

- Provide training that meets current and future need.
- Fosters more cooperation among WIB's
- Stronger connection to all regional workforce partners
- Introduces new tools to workforce planning

Workforce & Transportation



Workforce Transit Analysis





Regional Plan for Sustainable Development

RPSD





Other Collaborative Activities

Demonstration Grants



Engagement

Communities & Grassroots



Business & Anchor Institutions



Upcoming Activities

1. Round II of Engagement
2. Workforce Investment Grants
3. RPSD Development

Please Visit

www.opportunitycollaborative.org