



West North Avenue Development Authority

“The State of Maryland’s Venture Capital Economic Development Agency for West Baltimore”

Who We Are

Who We Are | Overview

Objective:

Support the development and approval of a comprehensive neighborhood revitalization plan in the West North Avenue Development Area and its buffer zone to benefit West Baltimore and its residents

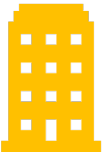
Partners:

- Office of the Governor
- Office of the Mayor
- Baltimore City Council
- Maryland Department of Housing
- Maryland Department of Transportation
- Maryland Department of Commerce
- Maryland Economic Development Corporation
- Baltimore City, Department of Housing and Community Development
- Baltimore Development Corporation
- Baltimore City, Department of Transportation
- Baltimore City, Department of Planning

Focus Areas:



Housing



Economic Development



Transportation



Green Space

The Board



Wes Moore
Governor



Brandon Scott
Mayor



Antonio Hayes
Senator



Marlon Amprey
Maryland State Delegate
(District 40)



James Torrence
Baltimore City Council,
District 7



Kevin A. Anderson
Secretary, Maryland
Department of Commerce



Jacob R. Day
Secretary of Housing &
Community Development,
Office of Secretary



Paul J. Wiedefeld
Secretary of Transportation-
Department of Transportation



J. Thomas Sadowski, Jr.
Executive Director, MD
Economic Development
Corporation



Anthony L. Jenkins
President of Coppin State
University



Sammie Hoi
MICA President



Justin Williams
Deputy Mayor for
Community & Economic
Development



Alice Kennedy
Commissioner Of Housing



Chris Ryer
Director, Baltimore City
Planning



Corren Johnson
Interim Director, Department
of Transportation



Colin Tarbert
President & CEO, Baltimore
Development Corporation



Destiny-Simone Ramjohn
Vice President of Community
Health & Social Impact



JohnDre Jennings
Executive Director, Druid
Heights Community
Development Corporation



Minister Glenn Isaac Smith
Executive Board Member,
Coppin Heights Community
Development Corporation



The Team



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Executive Director



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Policy and Research Analyst



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Officer



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General Counsel



Keyonna Penick
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Randi Williams
Green Space Development and
Environmental Health Officer



Selisa Jefferson
Economic Development Officer



Shaunte Roper
Chief Budget and Finance Officer



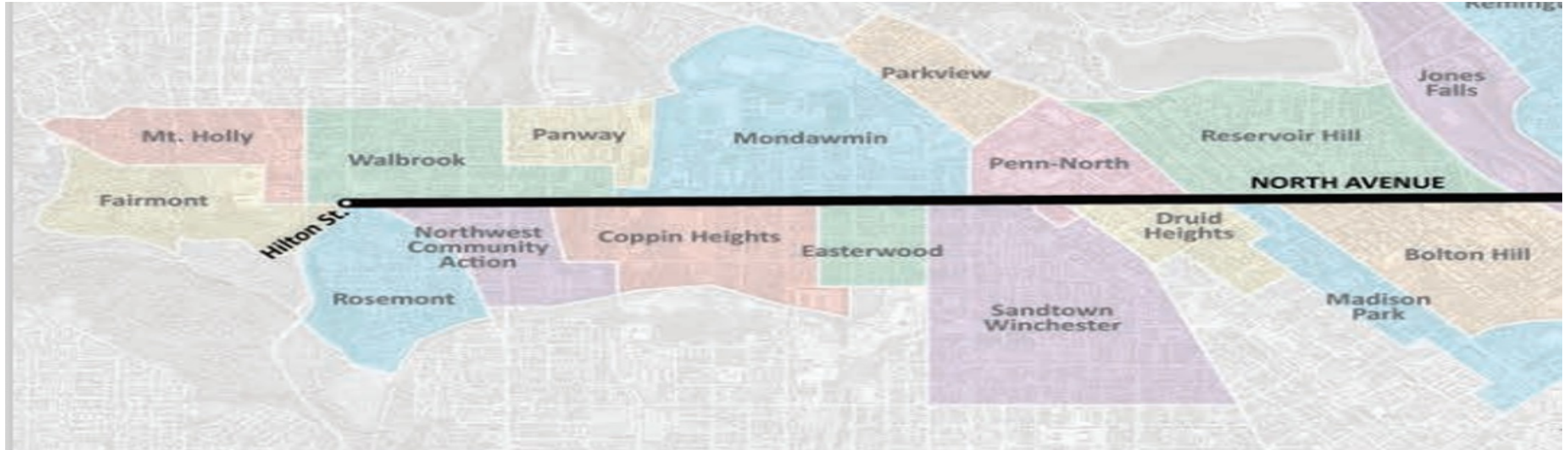
Tanika Owens
Housing Development Officer



Tiara Sykes
Procurement Officer

Who We Are | WNADA Neighborhoods

WNADA is focused on revitalization efforts that will impact 16 neighborhoods in West Baltimore



WNADA NEIGHBORHOODS

- ✓ Fairmont
- ✓ Mount Holly
- ✓ Panaway
- ✓ Easterwood
- ✓ Upton
- ✓ Northwest Community Action
- ✓ Penn North
- ✓ Reservoir Hill
- ✓ Walbrook
- ✓ Coppin Heights
- ✓ Sandtown/Winchester
- ✓ Madison Park
- ✓ Rosemont
- ✓ Mondawmin
- ✓ Druid Heights
- ✓ Bolton Hill

Legislative History

- The West North Avenue Development Authority, created through SB 783/ HB 1293, brings together state, local, and community partners to develop a comprehensive neighborhood revitalization strategy.



Introduced February 5, 2021



Passed
Senate: March 19, 2021
House : April 02 , 2021



Signed into Law
April 13, 2021

General Assembly Findings

- (1) There exists within various neighborhoods in Baltimore City, particularly the west north avenue corridor, **a need for residential and commercial development or redevelopment in furtherance of the public's interest;**
- (2) The west north avenue corridor has **experienced low housing and economic development in the community for decades;**
- (3) Areas in the west north avenue corridor include both areas that are considered **slum or blighted and areas that are deteriorated or subject to further deteriorating condition,** and those areas are in **need of development or redevelopment for the public benefit;**

General Assembly Findings

- (4) The revitalization of areas within the west north avenue corridor needing commercial development or redevelopment is an essential governmental function and is a **public use that will confer a public benefit on citizens of Baltimore City** by:
- i. Relieving **conditions of unemployment**;
 - ii. Encouraging the **increase of commerce** and a balanced economy;
 - iii. Assisting in the **retention of businesses and residents**;
 - iv. Attracting **new industries and commerce**;
 - v. Promoting economic development and growth; and generally **promoting the health, welfare, and public safety of residents in Baltimore City** and increasing **property tax revenues for the state and the City of Baltimore**;

General Assembly Findings

- (4) The establishment of this public authority to **provide financial resources for the development** and establishment of residences and businesses through community organizations in the target area will significantly improve Baltimore City neighborhoods and increase property tax revenues for the state and the City of Baltimore; and
- (5) The authority is the **economic development authority for the state to benefit the neighborhoods of Baltimore City** within the target area.

Legislative Purposes

- 1) Revive the various **communities** along the West North Avenue corridor in Baltimore City;
- 2) Promote **economic development**;
- 3) Encourage and help attract, increase, and retain **business activity, commerce, and a balanced economy** in Baltimore City;
- 1) Promote the **health, public safety**, right of gainful **employment**, and welfare of residents of Baltimore City.



- **Target area** means the portion of the Baltimore city - West North Avenue between the 600 block and the 3200 block; inclusive
- **Buffer zone** consists of area within 250 yards of the target area.

Who We Are | Problems and Focus Areas

Based on existing programs, research, and understanding of the community, WNADA has identified priority problems under three focus areas

FOCUS AREAS



HOUSING



ECONOMIC DEVELOPMENT

PRIORITY PROBLEMS

- 1 Depopulation
- 2 Vacancy/Blight
- 3 Homeownership
- 4 Inclusive Housing Options
- 5 Zoning
- 6 Neighborhood Preservation



Housing



Economic Development

- 1 Lack of Investment in Corridor
- 2 Unstable Local Economy
- 3 Food Desert
- 4 Mixed Use Developments

Who We Are | Problems and Focus Areas

Based on existing programs, research, and understanding of the community, WNADA has identified priority problems under three focus areas

FOCUS AREAS



TRANSPORTATION



GREEN SPACE

PRIORITY PROBLEMS

- 1 Automobile Dependence
- 2 Unsafe Pedestrian Realm
- 3 Unreliable Public Transit Services
- 4 Inefficient Parking



Transportation



Green Space

- 1 Tree Canopy
- 2 Environmental quality
- 3 Quality Parks and Recreational







































What We Know

What We Know | Development Plans In Place

Existing Development Plans for the West North Avenue Corridor work to address some components of WNADA's focus areas

DEVELOPMENT PLANS

WHAT WE KNOW

Development Plans	Focus Area
Druid Heights Community Plan	   
East North Avenue Plan	   
GRAMA Plan	    
John Eager Howard Elementary School INSPIRE Plan	  
LINCS	  
Madison Park North	  
Penn North	  
West North Avenue Revitalization Plan (CHCDC)	  
North Avenue Rising Plan	 
West North Avenue Streetscape Plan	 
Resurrection Sandtown	 
Bolton Hill Community Association Strategic Plan	   

- ✓ **12 different development plans** currently exist or have been started to address the **revitalization** effort of West North Avenue
- ✓ All plans work to **address different focus areas** for improvement, including Housing, Economic Development, Transportation, Green Space, and Commercial Retail
- ✓ A more **comprehensive approach is needed** to build on the work already done and expand on new and existing focus areas
- ✓ WNADA aims **to integrate and simplify the focus areas** to better execute solutions and realize impacts

Key



Housing



Transportation



Economic Development



Commercial Retail



Green Space

Note: Additional information on the Development Plans can be found on slide 17

What We Know | Existing Housing Problems

WNADA HOUSING PROBLEMS

	Depopulation	Vacancy & Blight	Homeownership	Inclusive Housing Options	Zoning	Neighborhood Preservation
Druid Heights		✓	✓	✓	✓	✓
East North Avenue						
GRAMA		✓	✓		✓	✓
John Eager Howard Elementary School		✓	✓		✓	✓
LINCS						
Madison Park North				✓		
Penn North						✓
West North Avenue Revitalization Plan		✓	✓			
North Avenue Rising Plan				✓		
West North Avenue Streetscape Plan						
Resurrection Sandtown		✓		✓		
Bolton Hill Community Association					✓	

What We Know | Existing Economic Development Problems

WNADA ECONOMIC DEVELOPMENT PROBLEMS

	Lack of Investment in Corridor	Unstable Local Economy	Food Desert	Mixed Use Developments
Druid Heights				
East North Avenue	✓	✓	✓	✓
GRAMA	✓	✓	✓	✓
John Eager Howard Elementary School				
LINCS	✓	✓	✓	✓
Madison Park North				
Penn North				
West North Avenue Revitalization Plan		✓		✓
North Avenue Rising Plan				
West North Avenue Streetscape Plan				
Resurrection Sandtown				
Bolton Hill Community Association	✓	✓		✓

What We Know | Existing Transportation Problems

WNADA TRANSPORTATION PROBLEMS

	Automobile Dependence	Unsafe Pedestrian Realm	Unreliable Public Transit Services	Inefficient Parking
Druid Heights	✓	✓		
East North Avenue	✓	✓	✓	✓
GRAMA	✓	✓	✓	
John Eager Howard Elementary School		✓		✓
LINCS	✓	✓	✓	✓
Madison Park North				✓
Penn North		✓	✓	
West North Avenue Revitalization Plan				
North Avenue Rising Plan	✓	✓	✓	✓
West North Avenue Streetscape Plan	✓	✓		
Resurrection Sandtown				
Bolton Hill Community Association	✓	✓		

How We Build

How We Build | Housing

Our Housing focus works to understand and resolve the issues surrounding residents' living conditions and how to attract new community members

Problem Areas



Depopulation



Vacancy and Blight



Homeownership



Inclusive Housing Options



Zoning



Neighborhood Preservation

SOLUTION PROPOSED ACTIVITIES IMPACT	Increase various housing options in the area	Create a housing plan that includes the needs of the community	Identify financial assistance opportunities for potential homebuyers	Increase housing density around public transportation	Allow or require mixed use zones	Increase housing density around public transportation & establish beautification programs
	<ul style="list-style-type: none"> Assess needs for modifications to the housing stock Identify city, state, and federal funding sources 	<ul style="list-style-type: none"> Identify areas with high vacancy rates that have high market potential Apply for finance opportunities that support repurposing vacant properties 	<ul style="list-style-type: none"> Identify city, state, and federal programs that provide homeownership assistance and/or tax credits 	<ul style="list-style-type: none"> Survey the corridors' essential housing needs and land use for vacant lots Consider mixed use zones 	<ul style="list-style-type: none"> Match updated zoning code recommendations in residential areas Rezone industrial uses near residential areas Require adequate parking 	<ul style="list-style-type: none"> Seek grants and other funding opportunities to support neighborhood beautification, revitalization, and housing programs
	More families and individuals to the area	A beautified community and stabilized home purchase value	Decreased number of life-long renters and promotion of generational wealth	A welcoming environment that will bring more jobs to the area	Horizontal and vertical combination of property uses	Preserved neighborhood aesthetic

Housing Focus Goal

Utilize a range of policies and programs, including modifications to zoning & land use regulations as well as recommendations for housing specific initiatives

How We Build | Economic Development

Our Economic Development focus incorporates and builds upon existing efforts to build a stronger and sustainable future

Problem Areas



Lack of Investment in Corridor



Unstable Local Economy



Food Desert



Mixed Use Developments

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">SOLUTION</p>	<p>Stabilize and redevelop the corridor through private investments</p>	<p>Increase access to quality living wage employment for residents</p>	<p>Increase access to affordable, healthy food</p>	<p>Enhance retail services and infill development along the corridor</p>
	<ul style="list-style-type: none"> • Improve advocacy and marketing efforts to increase investment in the area • Create a slogan or pitch for the corridor and brand it 	<ul style="list-style-type: none"> • Recruit businesses to corridor with financial incentives provided by the city, state, and local nonprofits • Identify specific industries that can hire many local employees • Consider start ups or businesses looking to expand 	<ul style="list-style-type: none"> • Identify local supply chain partnership to support current and future market outlets • Address asset needs for distribution from urban farms to market including aggregation facilities 	<ul style="list-style-type: none"> • Identify geographic target areas for tax incentives when considering bringing a new industry or business to the corridor
	<p>Creates social and physical environments that support the community</p>	<p>Increased standard of living for residents</p>	<p>Improved health and wellbeing of residents</p>	<p>Accessible work and play environments</p>

PROPOSED ACTIVITIES

IMPACT

Economic Development Focus Goal

Ensure West North Avenue's economic vision to increase investment, provide stability, and improve the standard of living.

How We Build | Transportation

Our Transportation focus aims to build a safer and more accessible community for residents and visitors

Problem Areas



Automobile Dependence



Unsafe Pedestrian Realm



Unreliable Public Transit



Inefficient Parking

	Automobile Dependence	Unsafe Pedestrian Realm	Unreliable Public Transit	Inefficient Parking
SOLUTION	Improve roadway safety through strategic interventions that improves visibility, lighting, traffic volume and speed.	Improve the pedestrian experience, Americans with Disabilities Act (ADA) compliance	Enhance the transit rider experience through additional transit infrastructure and system amenities	Optimize parking to support vibrant, thriving communities
PROPOSED ACTIVITIES	<ul style="list-style-type: none"> Request traffic calming infrastructure from Baltimore City Department of Transportation (BCDOT) Improve street and sidewalk visibility Upgrade to LED lighting 	<ul style="list-style-type: none"> Build curb extensions, and improve pedestrian signals and timing Repair streetscape striping and markings for safe and appropriate use Initiate tactical urbanism to promote walkability 	<ul style="list-style-type: none"> Work with Maryland Transit Administration to improve connections and enhance transit service Explore the development of a high-capacity transit service to support transit-oriented development (TOD) 	<ul style="list-style-type: none"> Initiate progressive parking strategies to improve parking availability and promote vehicle circulation
IMPACT	Safer streets, and improved traffic flow	Increased pedestrian activity that supports economic development	Reliable transit service that reduces carbon emissions and builds community wealth	Welcome more residents and shoppers who wish to frequent the area

Transportation Goal

Establish a balanced, multi-modal transportation ecosystem that provides a safe, accessible, and quality experience for pedestrians, transit users, cyclists and automobiles.

How We Build | Green Space Development

Our Green Spaces aims to build a environmentally aware and more accessible community for residents and visitors

Problem Areas



Green Space & Infrastructure



Urban Reforestation



Environmental Education



Public Health Initiatives

Develop new parks and incorporate green infrastructure into new developments

Incorporate green infrastructure into new development projects

Host environmental education workshops and awareness campaigns to inform community about the benefits of green spaces and environmental conservation

Collaborate with Coppin to measure the impact of environmental improvements in creating Baltimore's best quality of life.

- Create availability of green areas within a 10-minute walk for 40% or more residents
- Collaborate with EPA, USDA, and Clean Energy to further include Urban Development in funding and research.
- Work with developers and officers to promote biodiversity with rain gardens or permeable pavements

- Work with Parks and People to plant 200 tree along West North Avenue
- Collaborate with Community Associations to create 2 to 3 outdoor spaces.
- Monitor installation and survival rate of vegetation, pollinator gardens, and canopy cover

- Work with Farm Alliance and USDA to host learning sessions about soil conservation and residential gardening
- Explore the need for education on disposal of chemicals, physical items, and local waste locations to reduce water or air pollution challenges.

- Quantify the improvement of each environmental development against reduce stress levels, increased physical activity, access to local food markets, and improved sleeping habits with a satisfaction survey.

Increased number of parks, recreational corridors, health facilities access, and rain gardens.

Improved canopy cover and air quality

Enhanced education on harmful and harmless materials and use of green spaces in the neighborhood

Increase life space of residents by 3 years.

Environmental Focus Goal

Create functional access to recreational environmentally friendly spaces within the West North Ave. corridor

Comprehensive Plan

VISION – Community Identity: How would you describe the identity of the community once revitalized?

- Prosperity and Vibrancy
- **Culture and Heritage**
- Safety and Connection
- Representation and Liberation
- **Equity and Diversity**
- Joy and Happiness



VISION – Neighborhood Connections: What would make you feel more connected to surrounding neighborhoods?

- Community gatherings
- Collaboration and communication
- **Spaces for recreation**
- Cleaning, greening, lighting improvements
- Safer spaces – **less vacancy, increased patrol**
- Transportation and **walkability improvements**
- Local businesses – food, retail
- Historic preservation





VISION – Project Questions/Concerns: What questions or concerns do you have about this project?

- **Project cost**
- **Project timing**
- Project-related job opportunities
- **Transparency and accountability**
- **Authentic community involvement**
- Housing affordability – gentrification – displacement
- Holistic approaches to community wellness -v- focusing on economic development

GOALS – Transportation: What are some ways that transportation can support quality of life?

- **Accessibility:** for all abilities; **to jobs, goods, and services**
- **Service frequency and reliability;** reduced commute times
- **Expansion of bus service, stops, and shelters**
- Improved air quality
- Parking – with safety cited as a concern





GOALS – Housing: What are some ways that housing can support quality of life?

- Housing for all
- **Home ownership; building generational wealth**
- **Affordable housing**
- Housing for vulnerable populations (unhoused; single parent households; older adults)
- Grants and trainings for home maintenance and renovations
- **Repopulation: more families and kids, less vacancy**
- Community safety and stability
- **Cleanliness, sustainability, beautification**
- Green space – front and backyards



GOALS – Parks/Open Spaces: What are some ways that parks and open spaces can support quality of life?

- **Safety**
- Maintenance, cleanliness
- Spaces for recreation
- **Gathering, socializing**
- Reflection, meditation, and rest
- Reconnecting with nature
- **Growing food**
- Health promotion – physical and mental
- **Amenities: restrooms, water fountains, picnic tables**

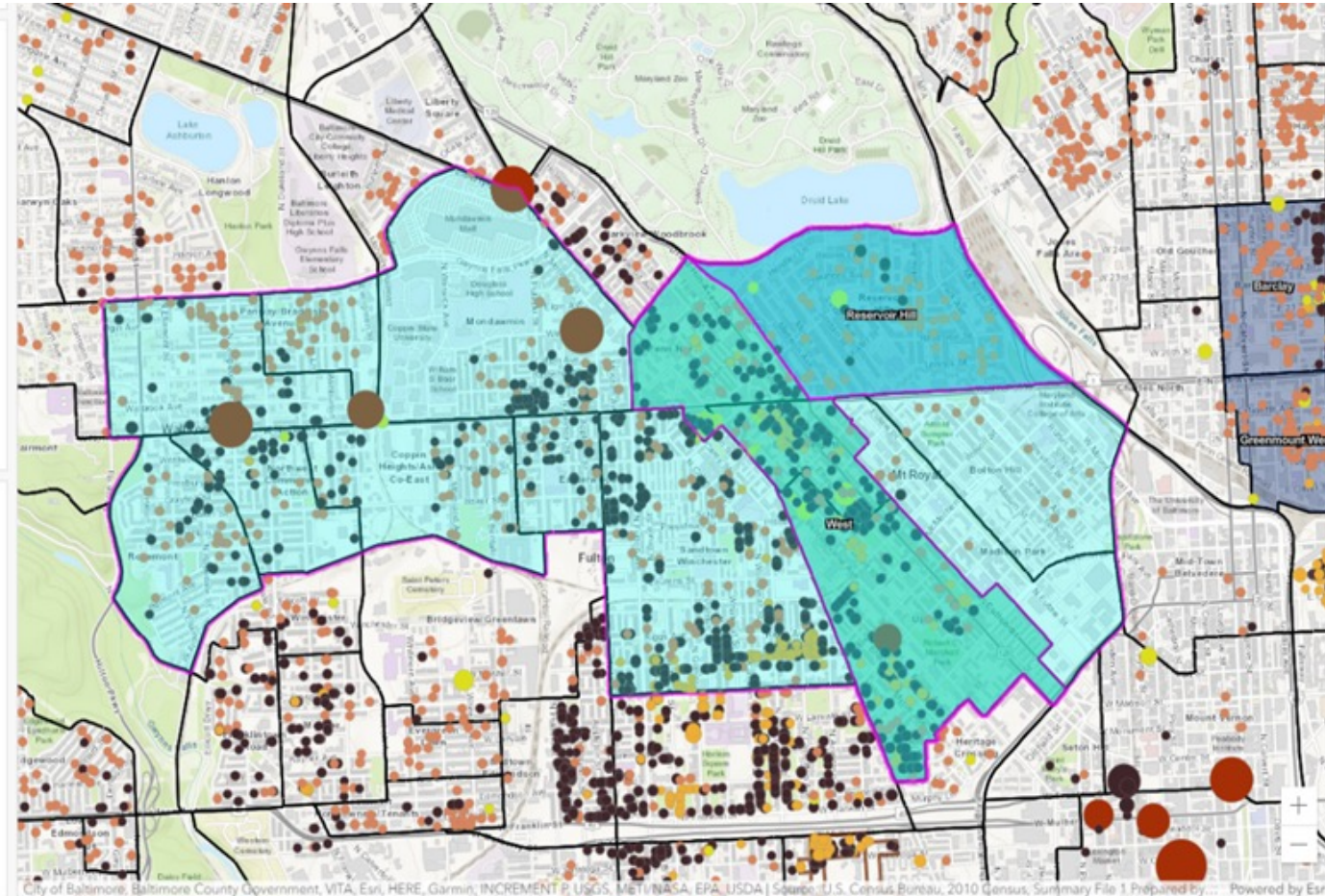
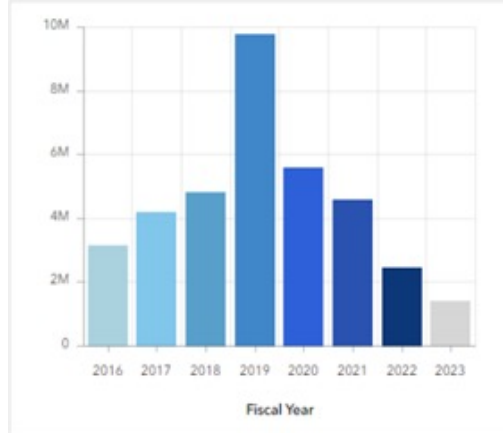
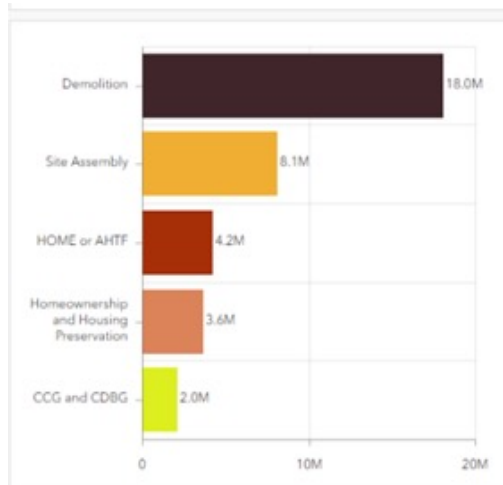
Research and Policy

Equitable Housing Funding Analysis

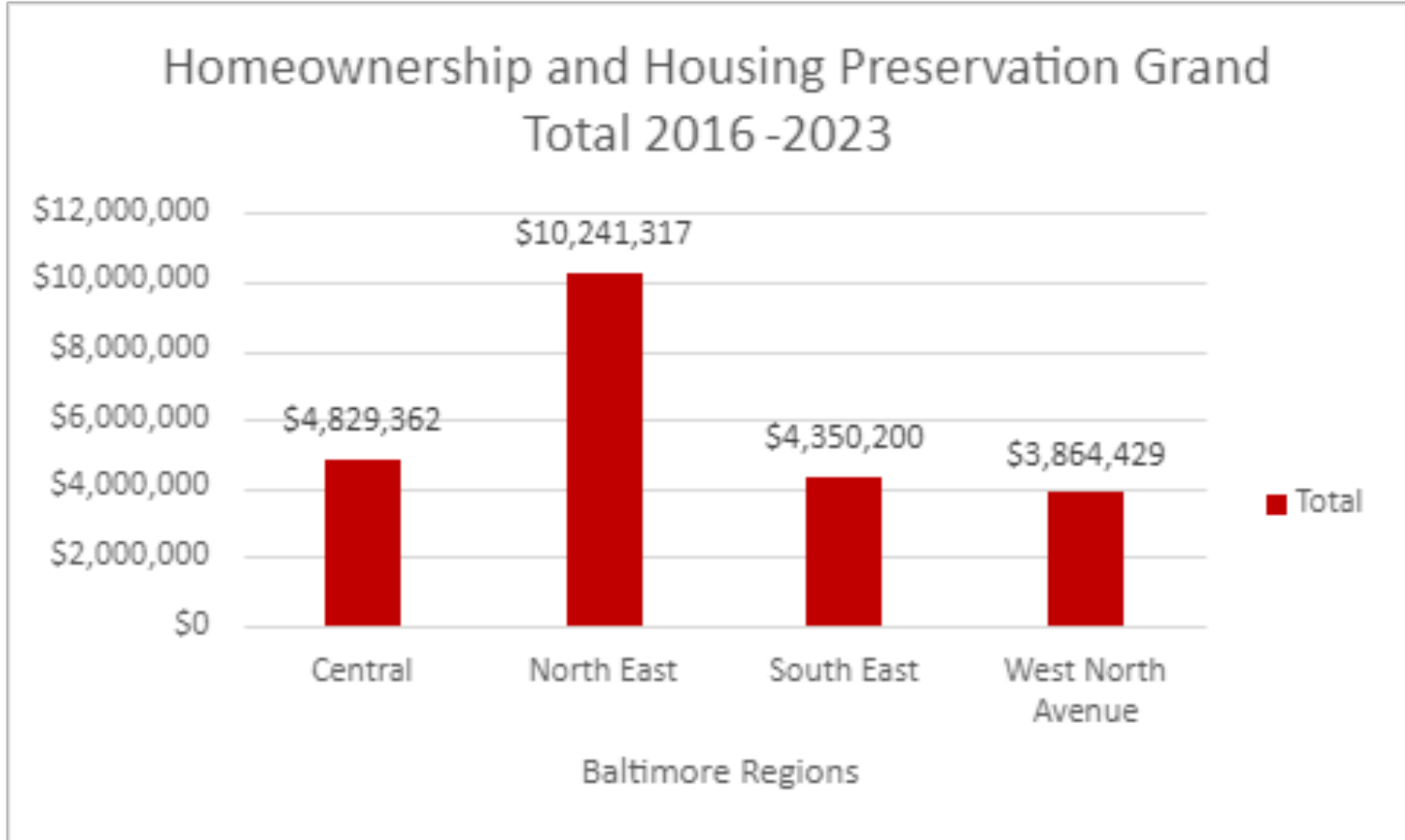
- This assessment consists of an analysis of data extracted from the Baltimore City DHCD Impact Investment Map that categorizes the amount of funds awarded for **(1) demolition, (2) homeownership and housing preservation, (3) site assembly, (4) HOME or AHTF, and (5) CCG and CDBG** throughout the City from 2016-2023.

WNADA Neighborhoods

Demolition	Homeownership and Housing Preservation	Site Assembly	HOME or AHTF	CCG and CDBG
\$18 million	\$3.6 million	\$8.1 million	\$4.2 million	\$2 million



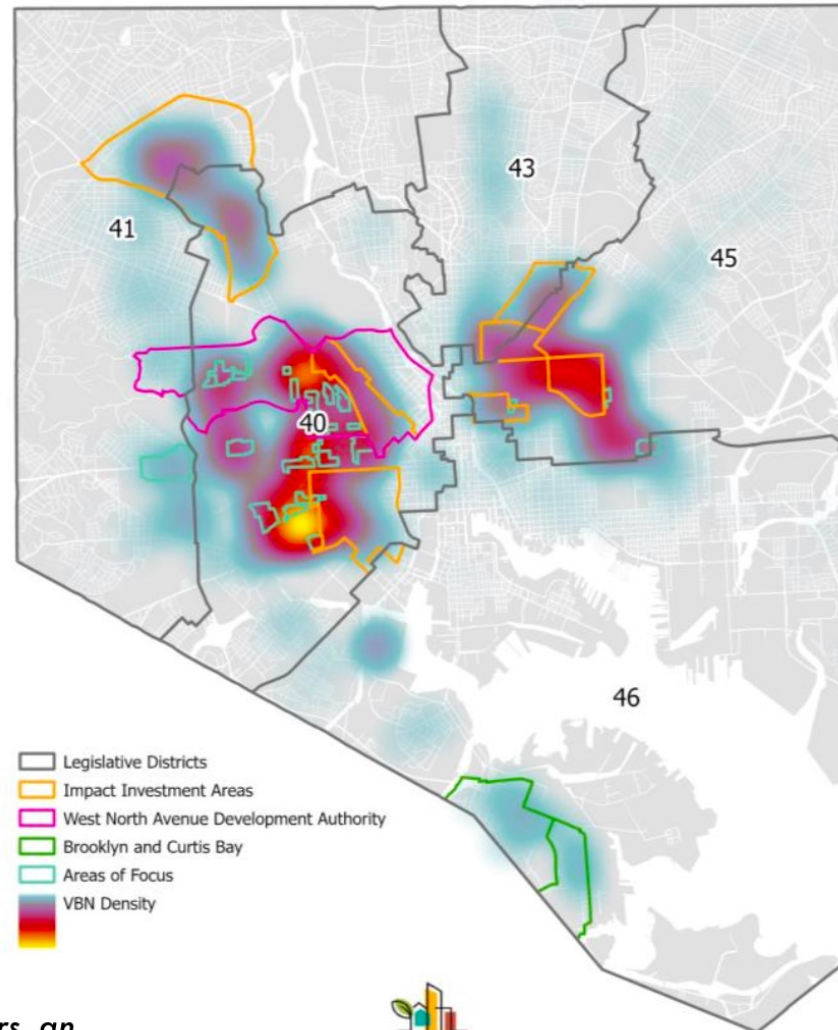
Key Findings



To comprehensively address concentrated areas of vacants across Baltimore, we've developed a \$3.0B** plan that will impact at least 37,500 properties over 15 years

District 40 (56% VBNs)
 15,399 property interventions
 \$1.06B invested
 7,815 VBNs

District 41 (8.1% VBNs)
 2,615 property interventions
 \$162.6M invested
 1,121 VBNs



District 43 (4.9% VBNs)
 850 property interventions
 \$124.6M invested
 679 VBNs

District 45 (23.6% VBNs)
 4,628 property interventions
 \$461.8M invested
 3,264 VBNs

District 46 (6.8% VBNs)
 1,342 property interventions
 \$82.5M invested
 934 VBNs

** Investment by district shows \$2B in first ten years, an additional \$1B will be programmed in years 11 - 15

Housing Development




How We Build | Housing Development Comprehensive Plan

Provide a range of housing options that promote economic development, preserve historic character, and support existing population retention and future growth.									
Goal 1	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES			
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)				
1.1	Reduce factors leading to depopulation within the West North Avenue area.	1) Stabilize and increase housing stock by partnering with developers to acquire and rebuild vacant and blighted single-family and multifamily properties for mixed-income ownership and tenancy to prevent depopulation.	 Baltimore City Department of Housing and Community Development (DHCD)						
		2) Identify and prioritize policies that promote inclusivity of local students, residents, and workforce.	 Mayor's Office of Employment Development (MOED)						





How We Build | Housing Development Comprehensive Plan

1.2

Provide a diverse range of housing options for people of all family sizes and economic circumstances.

1) Provide residents with pathways to homeownership, retention, and creating intergenerational wealth through financial literacy and housing counseling, down payment assistance grants, and other relevant resources.		Baltimore City DHCD: Office of Home Ownership; Baltimore City DHCD: Emergency Mortgage & Housing Assistance Program (EMHAP)								
2) Provide additional developer incentives, such as a Multifamily Property Tax Exemption (MFTE), similar to the model being used in Seattle, Washington to support multifamily housing construction.		State Department of Assessments and Taxation (SDAT)								
3) Leverage city-owned parcels in transit-oriented development (TOD) zoning areas to increase density and affordable housing units.		Baltimore City DHCD								
4) Reduce residential utility costs and direct greenhouse gas emissions by replacing fossil fuel equipment with electric and solar equipment.	 	Baltimore City DHCD: Multifamily Energy Efficiency and Housing Affordability (MEEHA) Program				 				
5) Support a tech-focused TOD, a mixed-use development anchored by student housing and a tech training center.	  	Maryland Technology Development Corporation (TEDCO), Maryland DHCD, Baltimore City DHCD, Maryland Chamber of Commerce								
6) Facilitate resident use of the Lease Equitably and Purchase (LEAP) mortgage, whereby an assumable, fixed rate, high loan-to-value (LTV) mortgage product is made available to non-profit organizations and private entities as part of a lease-purchase program.		Maryland DHCD, Baltimore City DHCD								
7) Establish a limited equity cooperative (LEC) for low-income homeowners, whereby the residents are owners of the property and pay a monthly maintenance fee, property tax and mortgage. LECs are income-restricted programs that preserve the affordability of the property by limiting the resale value.	 	Maryland DHCD, Baltimore City DHCD				 Legislative Key Priority				
		Economic Development		Neighborhood / Community		Transportation		Housing		Greenspace
8) Establish a mutual housing association (MHA) for low-income homeowners, whereby the board-governed residents are owners of the property and pay a monthly maintenance fee, property tax and mortgage. Compared to LECs, MHAs are governed by a board and have the opportunity to develop, own and manage property.	 	Maryland DHCD, Baltimore City DHCD, Baltimore City Department of Planning								

How We Build | Housing Development Comprehensive Plan

Goal 1 Cont. Provide a range of housing options that promote economic development, preserve historic character, and support existing population retention and future growth.										
1 Cont.	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES				
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)					
1.3	Establish land use zoning that promotes economic viability and sustainable development typologies.	1) Update zoning code recommendations in residential areas and re-zone industrial uses near residential areas.		Baltimore City Department of Planning						
		2) Determine benefits of converting current commercial (C-1) and residential (R-8) zoning between Bradish Avenue and Hilton Parkway to R-MU and C-2 to allow for more mixed use commercial and rowhouse residential units.								
		3) Evaluate current TOD zoning level (TOD-1) near Penn / North Intersection to determine if providing access to a wider range of retail uses consistent with TOD-2 is warranted.								
		4) Accelerate the conversion of commercial buildings into residential affordable housing units by leveraging federal HUD and DOT guidelines and funding sources.	  	Baltimore City Department of Planning, US Department of Housing and Urban Development (HUD), US Department of Transportation (DOT)						

Goal & Objectives

Provide a range of housing options that promote economic development, preserve historic character, and support existing population retention and future growth.

- **Objective 1.1** - Reduce factors leading to depopulation within the West North Avenue area.
- **Objective 1.2** - Provide a diverse range of housing options for people of all family sizes and economic circumstances.
- **Objective 1.3** - Establish land use zoning that promotes economic viability and sustainable development typologies.

Strategies

- **Strategy 1.1 - Stabilize and increase housing stock by partnering with developers** to acquire and rebuild vacant and blighted single-family and multifamily properties for mixed-income ownership and tenancy to prevent depopulation.





Strategies

Strategy 1.2 - Provide residents with pathways to homeownership, retention, and creating generational wealth through financial literacy and housing counseling, down payment assistance grants, and other relevant resources.

- Create partnerships with housing counseling agencies to provide financial education, including homeowners' insurance and estate planning
- Create downpayment assistance program \$25K for homebuyers
 - Potentially Partner Match with the City to maximize use of the program
- Create Legacy Homeowners Program
 - Safety
 - Exterior

Strategies



Strategy 1.6 - Facilitate resident use of the Lease to Own Program, whereby an assumable, fixed rate, high loan-to-value (LTV) mortgage product is made available to non-profit organizations and private entities as part of a lease-purchase program.

- Create a Lease to Own program
 - New city residents who are not sure of which neighborhood to buy in
 - Not quite Mortgage Ready, live in their home while they save
 - Security Deposit can be used towards the down payment/closing costs
 - Rent stabilization and sales price lock in for 5 years

Economic Development
























How We Build | Economic Development Comprehensive Plan

Goal 2	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.									
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES				
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)					
2.1	Improve advocacy and marketing efforts to increase investment in the area and create a branded slogan or pitch for the corridor.	1) Preserve and enhance social, cultural, and historic identity.	 Maryland Historic Trust	<input checked="" type="checkbox"/>						
		2) Cultivate a partnership with Main Street America, focusing on design, organization, promotion, and economic elements.	 Main Street America	<input checked="" type="checkbox"/>						
		3) Employ a special events or cultural affairs officer to coordinate related initiatives.	 Live Baltimore		<input checked="" type="checkbox"/>					
2.2	Stabilize the local economy.	1) Recruit businesses to the corridor with financial incentives provided by the state and city.	 Baltimore Development Corporation	<input checked="" type="checkbox"/>						
		2) Develop an annual, neighborhood-based employment program that provides skills in information technology (IT), textile and lighting manufacturing, and other relevant industries.	 MOED, YouthWorks	<input checked="" type="checkbox"/>						
		3) Provide funding support, such as venture capital grants or loans, to businesses looking to expand along West North Avenue.	 Baltimore BASE Network	<input checked="" type="checkbox"/>						
		4) Work with local employers to participate in the "Live Near Your Work" (LNYW) program to incentivize home buying through downpayment and closing cost support funding.	 Baltimore City DHCD	<input checked="" type="checkbox"/>						

How We Build | Economic Development Comprehensive Plan

Goal 2	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
2.3	Identify local supply chain partnerships to support future grocery stores, local corner markets, food halls, and urban farms.	1) Conduct a comprehensive assessment to identify and establish local supply chain partnerships, including initiating discussions with local farmers, distributors, and producers.	 Maryland Department of Commerce	<input checked="" type="checkbox"/>							
		2) Develop urban farms that can contribute to the long-term availability of fresh produce and locally sourced goods.	 Farm Alliance	<input checked="" type="checkbox"/>							
		3) Facilitate the creation of pop-up markets, food trucks, ghost kitchens, mobile grocery units, and community supported agriculture (CSA) initiatives to help reduce barriers to entry for new small business owners.	 Baltimore Development Corporation	<input checked="" type="checkbox"/>							
		4) Attract an anchor grocery store and food hall to support a diverse and vibrant mix of essential and select retail offerings.	 Maryland Department of Commerce		<input checked="" type="checkbox"/>						
		5) Implement educational programs and community initiatives to enhance food literacy, empower local residents, and ensure the long-term success and resilience of the improved food landscape.	 Baltimore Office of Sustainability	Baltimore Office of Sustainability, Regional Historically Black Colleges or Universities (HBCUs)		<input checked="" type="checkbox"/>					

How We Build | Economic Development Comprehensive Plan

Goal 2 Cont.	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
2.4	Identify geographic target areas for financial incentives when considering attracting new industries or businesses to the corridor.	1) Identify prime geographic target areas for the immediate implementation of tax incentives.	 Baltimore Development Corporation	<input checked="" type="checkbox"/>							
		2) Streamline the process of attracting new industries or businesses to the corridor.		<input checked="" type="checkbox"/>							
		3) Construct complementary and characteristically discrete pockets of development along the corridor containing a variety of commercial, residential, and community-oriented uses.	 Baltimore City DHCD		<input checked="" type="checkbox"/>						
		4) Establish a sustainable model that encourages long-term investment, innovation, and diversified economic activities.	 Baltimore Development Corporation		<input checked="" type="checkbox"/>						
		5) Create prominent areas of commercial and community activity to spur infill development.		Baltimore City Department of Planning		<input checked="" type="checkbox"/>					
		6) Construct a variety of buildings with a mix of residential and commercial uses, including smaller footprints for "micro-retailing" to accommodate niche markets and provide retail space for the e-commerce base.	 Baltimore City DHCD			<input checked="" type="checkbox"/>					
		7) Attract large-scale investment to undertake block-level infill development that retains and encourages additional growth of local businesses.				<input checked="" type="checkbox"/>					
		8) Offer small business owners the opportunity to leverage crowdfunding platforms to acquire commercial property through a co-op agreement with other small business owners.		External Investors, Small Business Owners		<input checked="" type="checkbox"/>					

How We Build | Economic Development Comprehensive Plan

Goal 2	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
2.5	Establish a business improvement district (BID) to generate revenue for re-investment of West North Avenue and fund public safety, trash collection, infrastructure improvements, and marketing.	1) Conduct a feasibility study to assess the establishment of a local West North Avenue BID.		Baltimore City Department of Planning	<input checked="" type="checkbox"/>						
		2) Establish a local West North Avenue BID comprised of local residents and business owners.				<input checked="" type="checkbox"/>					
		3) Following the establishment of the BID, create a "Clean, Green, and Safe" initiative to promote a holistically healthier community.				<input checked="" type="checkbox"/>					

How We Build | Economic Development Comprehensive Plan

Goal 2 Cont.	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.									
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES				
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)					
2.6	Identify capital building opportunities for local small businesses.	1) Provide technical assistance, grants, and below market rate loans to MBE/WBE businesses with a priority towards local residents.	 Baltimore Development Corporation	<input checked="" type="checkbox"/>						
		2) Meet or exceed the state of Maryland's 29% MBE/WBE target for all WNADA-funded focus area development projects.	 City of Baltimore Minority and Women's Business Opportunity Office (MWBOO)		<input checked="" type="checkbox"/>					
		3) Leverage capital gains tax incentives by connecting local small businesses with private impact investors who are interested in development opportunities within West North Avenue's development focus areas.	 Baltimore Development Corporation		<input checked="" type="checkbox"/>					

How We Build | Economic Development Comprehensive Plan

Goal 2	Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation, and workforce stability for local residents.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
2.8	Create a diverse range of financial entry points for locally based small businesses to take advantage of future economic opportunities.	1) Develop communal or shared use kitchens for safe food preparation for mobile restaurateurs like food truck operators and outdoor vendors to reduce overhead costs.		Empower of Maryland: The Food Project		<input checked="" type="checkbox"/>					
		2) Identify multiple sites for food truck and outdoor vendor pop-ups with adequate water and electrical hook-ups.		BCDOT: Right of Way Services	<input checked="" type="checkbox"/>						
		3) Develop new and leverage existing food hall sites, such as Walbrook Mill, to encourage suitable space for local restaurant owners and food vendors.		Baltimore Development Corporation	<input checked="" type="checkbox"/>						
		4) Establish local incubators, accelerators and coworking spaces to provide resources and office space for all levels of entrepreneurs. Utilize existing assets like the E.M.A.G.E. Center to foster opportunities for new and developing entrepreneurs.		AccelerateBallimore		<input checked="" type="checkbox"/>					

Goal & Objectives

Improve West North Avenue economic competitiveness and growth through equitable business investments, job creation and workforce stability for local residents.

Objective 2.2 - Stabilize the local economy.

Objective 2.3 - Identify local supply chain partnerships to support future grocery stores, local corner markets, food halls, and urban farms.

Objective 2.5 - Establish a BID to generate revenue for reinvestment of WNA and fund public safety trash collection, infrastructure improvements and marketing.

2.2 Stabilize the local economy.

1) **Recruit businesses** to the corridor with financial incentives provided by the state and city.



2.3 Identify local supply chain partnerships to support future grocery stores, local corner markets, food halls, and urban farms.

1) **Conduct a comprehensive assessment** to identify and establish local supply chain partnerships, including initiating discussions with local farmers, distributors, and producers.

2) **Develop urban farms** that can contribute to the long-term availability of fresh produce and locally sourced goods.
































































































































2.5 Establish a business improvement district (BID) to generate revenue for re-investment of West North Avenue and fund public safety, trash collection, infrastructure improvements, and marketing.















































3) Following the establishment of the BID, create a "Clean, Green, and Safe" initiative to promote a holistically healthier community



Transportation Development

Goal 3	Establish a balanced, safe, universally accessible transportation ecosystem that provides a quality experience for pedestrians, transit riders, and automobiles.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
3.1	Improve the pedestrian experience and Americans with Disabilities Act (ADA) compliance.	1) Initiate and fund quick build projects that improve pedestrian accessibility and safety using prefabricated curb extensions, concrete bollards, crosswalk striping, and delineators.	 BCDOT	<input checked="" type="checkbox"/>							
		2) Achieve ADA compliance and improve pedestrian priority and safety through accessible pedestrian signals (APS), Countdown Pedestrian Signal (CPS), smart energy-efficient LED street and sidewalk lighting, Leading Pedestrian Intervals (LPIs), striping, and delineation along West North Avenue.		<input checked="" type="checkbox"/>							
		3) Initiate and fund additional crosswalks such as mid-block or diagonal crossings in mixed-use commercial areas to support higher volumes of foot traffic.		<input checked="" type="checkbox"/>							
3.2	Institute a Safe Systems Approach to improve pedestrian, cyclist, and roadway safety to achieve Vision Zero goals.	1) Initiate and fund quick build 'daylighting' interventions that increase street visibility by 20 to 25 feet using curb extensions, prohibitive paint stripes, plantings, and bollards.	 BCDOT	<input checked="" type="checkbox"/>							
		2) Restripe and widen pedestrian crosswalks to a minimum of 15 feet in residential areas and 20-25 feet in mixed-use, commercial areas.		<input checked="" type="checkbox"/>							
		3) Conduct a study to explore the reclassification of truck route designations on Monroe Street, Fulton Avenue, Pennsylvania Avenue, and North Avenue (Route 1 and Highway 40 Bypass) to limit or prohibit commercial truck use and reconnect communities.		<input checked="" type="checkbox"/>							
		4) Enhance traffic signal timing to improve vehicle flow and reduce idling along West North Avenue.		<input checked="" type="checkbox"/>							
		5) Reduce corridor speed limits from 30 mph to 25 mph to improve safety, pedestrian accessibility and economic vibrancy.	 	BCDOT, MDOT SHA	<input checked="" type="checkbox"/>						
		6) Restrict vehicle left and right turns where turn lanes are not present and pedestrian activity is high to reduce roadway conflicts and inefficiencies along corridor.	 BCDOT	BCDOT	<input checked="" type="checkbox"/>						
		7) Initiate 'pop-up' shared mobility lanes to demonstrate and test the efficacy of separated bicycle and pedestrian facilities along North Avenue and residential streets.			<input checked="" type="checkbox"/>						
		8) Reduce street lane widths to 10-11 feet, as appropriate, to naturally reduce vehicle speeds and create safer streets.			<input checked="" type="checkbox"/>						
		9) Improve and update roadway and parking signs to reflect new policies, replace missing signs and ensure Baltimore City codes are clear and concise.	 	BCDOT, MDOT		<input checked="" type="checkbox"/>					
		10) Initiate permanent complete street and 'daylighting' strategies that enhance North Avenue Rising infrastructure and complement a future high-quality transit mode.	  	BCDOT, USDOT, MDOT		<input checked="" type="checkbox"/>					
		11) Upgrade and install smart energy efficient LED street and sidewalk lighting to improve safety, reduce traffic accidents, and activate public spaces.	 	BCDOT: Bmore Bright		<input checked="" type="checkbox"/>					

Goal 3 Cont.	Establish a balanced, safe, universally accessible transportation ecosystem that provides a quality experience for pedestrians, transit riders, and automobiles.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
3.3	Establish a dignified, high-quality public transit system that reduces car dependency and transportation-related carbon emissions.	1) Conduct a corridor-wide transit alternatives study to evaluate the need for and feasibility of high-capacity transit service and supportive infrastructure.	 Maryland Department of Transportation	Maryland Transit Administration (MTA)	<input checked="" type="checkbox"/>						
		2) Initiate and fund quick-build projects that improve bus stops and transit service along West North Avenue such as prefabricated bus-bulbs, bus shelters, real-time service information, bike racks and storage facilities, solar phone chargers, and smart LED lighting.			<input checked="" type="checkbox"/>						
		3) Install and modernize bus shelters at every major bus stop, including all that are switching points between bus routes.			<input checked="" type="checkbox"/>						
		4) Initiate and fund a transit ambassador program led by community stakeholders to identify areas for transit service improvements including identifying network inefficiencies, better wayfinding, opportunities to improve rider safety and accessibility, and technological modernization that enhances overall service desirability, reliability and community use.	 Maryland Department of Transportation  Department of Transportation	MTA, BCDOT	<input checked="" type="checkbox"/>						
		5) Initiate and enhance bus priority amenities, such as transit signal priority (TSP), queue jumps, automated traffic violation enforcement systems (ATVES), bus bulbs and bus lane channelization that improves transit accessibility, reliability, and desirability.				<input checked="" type="checkbox"/>					
		6) Strengthen West North Avenue's transit network through the addition of a reliable, frequent, high-quality transit service; bus rapid transit (BRT), light rail transit (LRT), modern streetcar and/or a Circulator Service.				<input checked="" type="checkbox"/>					
3.4	Strengthen West North Avenue's social infrastructure through progressive transportation policies and innovative programs that promote organic, interpersonal connection.	1) Initiate and fund tactical urbanism placemaking efforts that beautify and activate the public realm, improve pedestrian mobility, and support local commerce, such as restaurant parklets, plazas, murals, and rain gardens in commercial, mixed-use districts.	 Department of Transportation	BCDOT	<input checked="" type="checkbox"/>						
		2) Pilot 'Flex Zones' to better organize West North Avenue curbsides by dedicating space for commercial loading, passenger pick-up/drop-off, accessible/paratransit accessible loading, street dining and parklets.			<input checked="" type="checkbox"/>						
		3) Install and improve street furnishings, including compacting trash and recycling cans, artistic and new seating, bicycle corrals, and street art to support a vibrant public realm.	 Department of Transportation  Department of Public Works	BCDOT, Baltimore City Department of Public Works (DPW), MTA	<input checked="" type="checkbox"/>						
		4) Incorporate historical markers and information in the public realm to pay homage to past generations and recognize the rich history of West North Avenue neighborhoods.	 Department of Transportation	BCDOT	<input checked="" type="checkbox"/>						
		5) Initiate and fund a wayfinding program that encourages pedestrian circulation and connects activity centers, and community amenities.	 Department of Transportation 	BCDOT, Baltimore City Department of Planning (BCDOP)		<input checked="" type="checkbox"/>					
		6) Develop a progressive curbside management policy that improves vehicle circulation and curb access for drivers, passengers, and commercial loading and delivers accessible and vibrant commercial, residential, and retail zones.	 Department of Transportation	BCDOT		<input checked="" type="checkbox"/>					

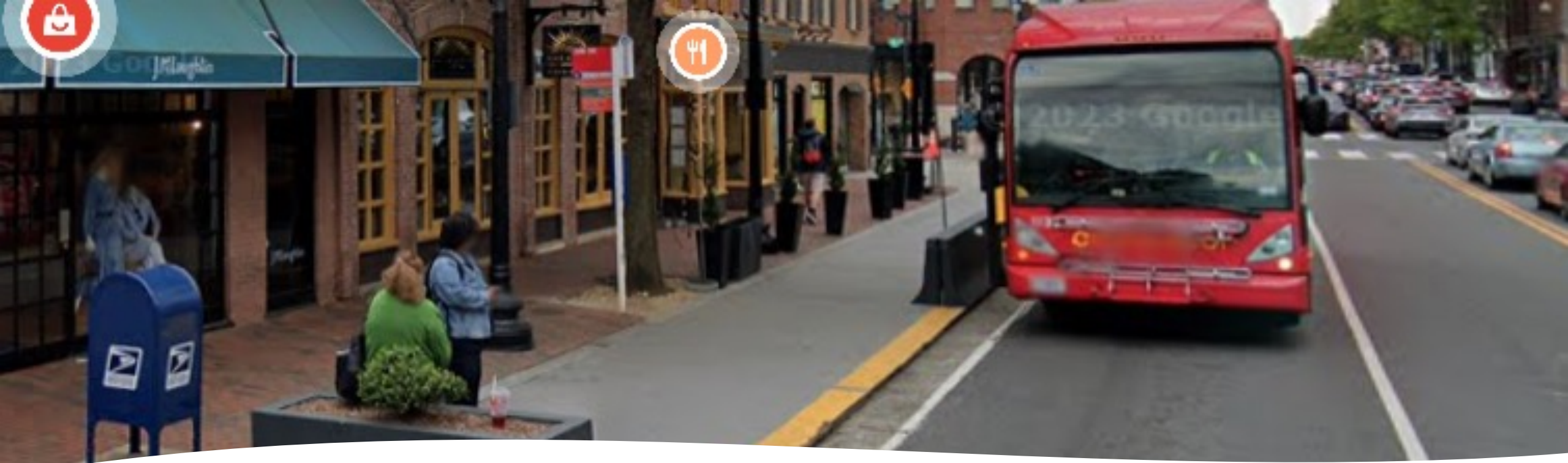
Goal 3 Cont.	Establish a balanced, safe, universally accessible transportation ecosystem that provides a quality experience for pedestrians, transit riders, and automobiles.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
3.5	Employ an equitable transit-oriented development (eTOD) framework to achieve a livable, mixed-income, environmentally sustainable, economically resilient, and age-friendly corridor.	1) Develop an eTOD framework that aligns land use and transportation policies to guide compact, mixed-use economic development activities along West North Avenue.		Baltimore City Department of Planning, Baltimore Development Corporation, BCDOT, MTA	<input checked="" type="checkbox"/>						
		2) Rezone strategic areas of West North Avenue to achieve dense, mixed-use, compact nodes with density gradients that preserve lower density row homes and single-family neighborhoods.		Baltimore City Department of Planning, Baltimore City DHCD, BCDOT, MTA	<input checked="" type="checkbox"/>						
		3) Explore the establishment of a new TOD zone designation, a TOD Innovation Hub, to attract investment from technology start-ups and entrepreneurs along West North Avenue.		Baltimore City Department of Planning, Baltimore Development Corporation, BCDOT, MTA	<input checked="" type="checkbox"/>						
		4) Initiate progressive housing development reforms that support transit use such as eliminating minimum parking and lot size requirements, allowing multi-family dwellings, allowing accessory dwelling units (ADUs) and increasing height limits near public transit.		Baltimore City Department of Planning, Baltimore City DHCD, BCDOT	<input checked="" type="checkbox"/>						
		5) Initiate the development of a high-capacity, reliable transit service to support a vibrant, environmentally sustainable, and economically resilient corridor.		MTA		<input checked="" type="checkbox"/>					
3.6	Prioritize new and emerging 'smart city' infrastructure to promote digital equity and modernize public amenities.	1) Initiate projects that promote digital equity and improve well-being.		Baltimore City Office of Infrastructure Development (MOID)	<input checked="" type="checkbox"/>						
		2) Initiate and fund automated traffic management systems to collect and leverage data-informed infrastructure planning and implementation.		BCDOT, MTA, MDOT SHA	<input checked="" type="checkbox"/>						
		3) Develop and utilize a public infrastructure dashboard to monitor and communicate development projects along West North Avenue.			<input checked="" type="checkbox"/>						
		4) Utilize a data-driven approach to deliver equitable smart growth and improve quality of life.		Baltimore City Department of Planning, Baltimore City DHCD, BCDOT, MTA		<input checked="" type="checkbox"/>					

Goal and Objectives

Objective 3.1 - Improve the pedestrian experience and Americans with Disabilities Act (ADA) compliance.

Objective 3.4 - Strengthen West North Avenue's social infrastructure through progressive transportation policies and innovative programs that promote organic, inter-personal connection.

Objective 3.6 - Prioritize new and emerging 'smart city' infrastructure to promote digital equity and modernize public amenities.



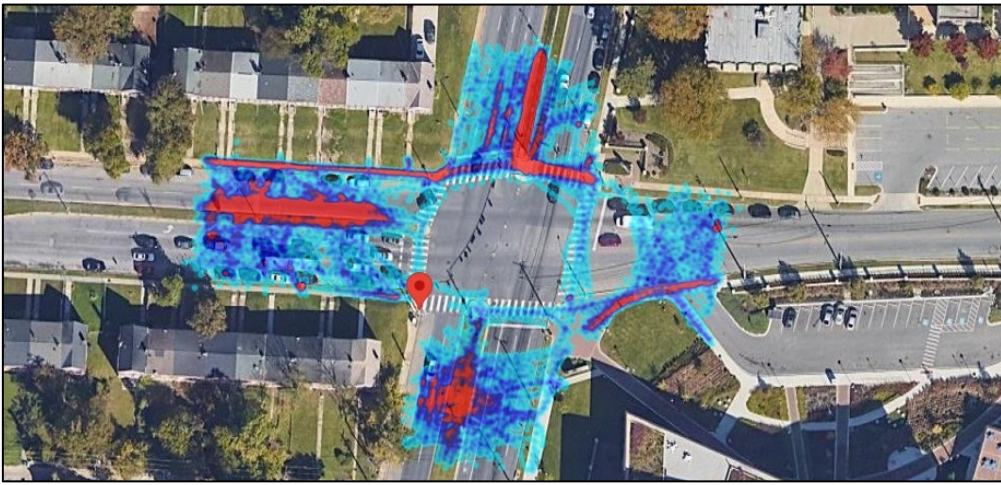
3.1 Improve the pedestrian experience and Americans with Disabilities Act (ADA) compliance

- 1) Initiate and fund quick build projects that improve pedestrian accessibility and safety using prefabricated curb extensions, concrete bollards, crosswalk striping, and delineators.



3.4 Strengthen West North Avenue's social infrastructure through progressive transportation policies and innovative programs that promote organic, inter-personal connection.

- 1) Initiate and fund tactical urbanism placemaking efforts that beautify, and activate the public realm, improve pedestrian mobility, and supports local commerce, such as restaurant parklets, plazas, murals, and rain gardens in commercial, mixed-use districts.











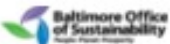


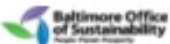





















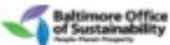


























































3.6 Prioritize new and emerging 'smart city' infrastructure to promote digital equity and modernize public amenities.

- 2) Initiate and fund automated traffic management systems to collect and leverage data-informed infrastructure planning and implementation.



Green Space & Environmental Health

Increase access to community, green, and recreational spaces that are safe, health-promoting, and environmentally sustainable.											
Goal 4	OBJECTIVE	STRATEGY	PARTNER ENTITY		ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES				
					SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)					
4.1	Develop new parks, community gardens, and green recreational corridors to increase green space accessibility.	1) Identify and fund the improvement of outdoor spaces.		EPA; USDA; Clean Energy Center	<input checked="" type="checkbox"/>						
		2) Facilitate community engagement and construction of green spaces, parks, and outdoor recreational facilities that will increase available spaces within each released focus area.		Baltimore Office of Sustainability		<input checked="" type="checkbox"/>					
4.2	Implement green infrastructure projects such as rain gardens, pollinator spreads, water filtration systems, solar panel energy grids, and permeable pavements.	1) Identify funds and initiate projects to support 75 rain gardens along West North Avenue to promote biodiversity and manage stormwater runoff for businesses and homes.		EPA; Baltimore Office of Sustainability	<input checked="" type="checkbox"/>						
		2) Upgrade existing spaces along West North Avenue to support urban agriculture operations, such as indigo and pollinator growing, and solar charging.		Baltimore Office of Sustainability	<input checked="" type="checkbox"/>						
		3) Participate in community engagement-informed design/construction/maintenance of rain gardens and climate resilient buildings that will reduce stormwater runoff bills, increase pollinator access, and enhance air and water quality.		Baltimore Office of Sustainability	<input checked="" type="checkbox"/>						
		4) Quantify the impact of green infrastructure along West North Avenue, including reduced water bills, decreased tax lien foreclosures due to unpaid water bills, and increased urban agricultural production.		Parks and People - Community Greening Resource Network	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
		5) Quantify the impact of green infrastructure along West North Avenue, including reduced water bills, decreased tax lien foreclosures due to unpaid water bills, and increased urban agricultural production.		Baltimore Office of Sustainability		<input checked="" type="checkbox"/>					
4.3	Increase urban reforestation by planting and maintaining trees and vegetation to increase canopy cover and improve air quality.	1) Fund the planting of tree canopies and other green infrastructure along West North Avenue.		EPA; Baltimore Tree Trust	<input checked="" type="checkbox"/>						
		2) Provide vegetation education to residents and plant shrubs, tall grass areas, and native Maryland bushes in each released focus area.		Parks and People	<input checked="" type="checkbox"/>						
		3) Analyze the survival rate of all vegetation within each focus area, as well as the overall impact of new green and/or recreational spaces along West North Avenue.		Baltimore Office of Sustainability		<input checked="" type="checkbox"/>					

Goal 4 Cont.	Increase access to community, green, and recreational spaces that are safe, health-promoting, and environmentally sustainable.										
	OBJECTIVE	STRATEGY	PARTNER ENTITY	ESTIMATED STRATEGY TIMEFRAME		RELATED KEY PRIORITIES					
				SHORT / MEDIUM (1 to 5 yrs.)	LONG-TERM (5 to 15 yrs.)						
4.4	Partner with neighboring organizations and associations to host environmental education workshops and awareness campaigns to inform the community about the benefits of green spaces and environmental conservation.	1) Launch a series of environmental educational sessions to learn more about keeping West North Avenue cleaner and greener.		Baltimore Office of Sustainability; Coppin State University							
		2) Provide learning sessions about soil conservation and residential gardening to increase awareness of environmental challenges and enhance hands-on skills.		Farm Alliance of Baltimore							
		3) Launch a campaign to inform residents on the disposal of chemicals and physical items in order to reduce water and air pollution.		Baltimore Waste Management; Baltimore Office of Sustainability							
4.5	Collaborate with community health providers and institutions to measure the positive impact of green and recreational spaces on public health while establishing West North Avenue as a Blue Zone.	1) Identify local organizations to support physical education, doula care, training, and therapy with a new athletic facility for children, teens, mom/adults, and seniors.		Coppin State University							
		2) Support access to local food markets and food producers through the establishment of a farmers market.		WNADA Economic Development Officer; USDA							
		3) Using a satisfaction and mental health improvement survey, initiate a community study to analyze the number of community members engaged in initiatives related to green space, physical activity, and food.		Coppin State University							
4.6	Establish and enhance existing public spaces for community gatherings.	1) Activate targeted public spaces – including existing green spaces, vacant lots, and street segments – through small-scale infrastructure improvements, increased maintenance protocols, event programming, and temporary street closures.		Baltimore City DOT							
		2) Partner with local, state, and federal agencies and organizations to design, build, program, and maintain public spaces that honor the corridor's rich arts and cultural history.		Preservation Maryland							
		3) Work with city agencies to identify and acquire unused parcels through long-term lease agreements to establish a network of public spaces with a variety of recreational, educational, food production and commercial uses, informed by a robust community engagement process.		Baltimore City Department of General Services (DGS)							
4.7	Celebrate the historic legacy of the West North Avenue community.	1) Implement a historic building stabilization program to preserve valuable physical assets.		Commission for Historical and Architectural Preservation (CHAP)							
		2) Re-create aspects of the Arts/Jazz district through programmed activities such as history demonstrations and an annual arts and jazz festival along Pennsylvania Avenue with pedestrian-only access.		Baltimore Office of Promotion & The Arts (BOPA)							

Objective & Goals

Objective 4.1 - Development new parks, community gardens, and green recreational corridors to increase green space accessibility.

Objective 4.2 - Implement green infrastructure projects such as rain gardens, pollinator spreads, water filtration systems, solar panel energy grids, and permeable pavements.

Objective 4.3 - Increase urban reforestation by planting and maintaining trees and vegetation to increase canopy cover and improve air quality.



4.1 Development new parks, community gardens, and green recreational corridors to increase green space accessibility.

- 1) Identify and fund the improvement of outdoor spaces.
- 2) Facilitate community engagement and construction of green spaces, parks, and outdoor recreational facilities that will increase available spaces within each focus area.



4.2 Implement green infrastructure projects such as rain gardens, pollinator spreads, water filtration systems, solar panel energy grids, and permeable pavements.

- 1) Identify funds and initiate projects to install rain gardens, solar charging battery stations, and water filters in residential and commercial buildings to promote biodiversity and manage stormwater runoff.
- 2) Upgrade existing commercial spaces to support or encourage urban agriculture operations with built-in solar panels for battery charging or storage and/or pollinator spreads.

4.3 Increase urban reforestation by planting and maintaining trees and vegetation to increase canopy cover and improve air quality.

- 1) Fund the planting of tree canopies and other green infrastructure along West North Avenue.









HARLETT LONGWORTH MOORE LIBRARY

WNADA Will Be "The Greatest of All Time"

"It never comes (s) to fruition unless the vision is crafted. Progress is positive; pessimism is backward. Since failure ain't attractive, my next decision was drastic."

- King Los





Questions